

SUPER ENGLISH



 **ALPHA PUBLISHING**

Super English
Primary Brochure

Welcome to Alpha Publishing

Alpha Publishing believes that children and adults have the right to a quality education. Continuous learning is the best means of improving the lives of individuals and enhancing the standards and quality of our communities.

Our mission is to provide educational materials and courses across the globe that meet international standards while also reflecting and incorporating the cultures and traditions of the particular region.

Our dedicated publishing teams are mindful of the different types of learners who come from various national and cultural backgrounds; therefore, our publishing strategy is driven by the motto: **"We are in the Region, for the Region."** We pay the utmost attention to the delivery of globally recognized and culturally appropriate content and innovative teaching tools not just in our books but through **eAlpha**, our digital CLMS platform.



Lifelong Learning

We make constant endeavors to bring global experience, expertise, and best practices to what we publish, while bearing in mind the region's current and future learning and teaching requirements.



Innovative and Futuristic

We ensure that all of our products are based on the latest research in education and make the mission of international standards a reality. We are committed to delivering both traditional print and innovative, interactive online educational experiences.



Latest Technology

We put great stock in the importance of technology to produce cutting-edge programs and courses for the educational transformation of the community.



Results-Oriented

At Alpha, we know that enhancing teaching and learning outcomes is a key element for measurable impacts.



Publishing Excellence

We guarantee that what we publish is reliable and trustworthy, both globally and regionally.

 www.alphapublishing.com

 [alphapublishinguae](https://www.facebook.com/alphapublishinguae)

 [@alphapubuae](https://twitter.com/alphapubuae)

 [alpha.publishing](https://www.instagram.com/alpha.publishing)

 [alpha publishing](https://www.linkedin.com/company/alpha-publishing)

 [alpha publishing](https://www.youtube.com/alpha-publishing)



FREE TRIAL
visit alphapublishing.com

Alpha's Content Learning Management System (CLMS) for both students and teachers gives access to premium interactive lessons and resources to create virtual classrooms for all students both online and offline. eAlpha makes learning a personalized, exciting and enriching experience

www.eAlpha.info



Easy to Use



Engaging Audio



Informative Videos



Online / Offline Resources



Online Reporting



Interactive Content



Word by Word Highlighting



Alpha + PhET Sims



Parent Guides



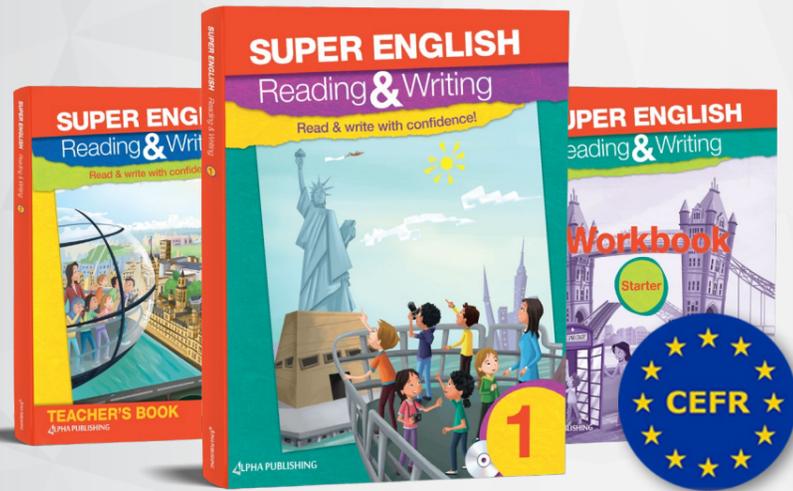
Cross-platform Offline Application



Starters to Elementary

Common European Framework: Pre-A1–A2

Program Components



- British English
- KSA Edition
- Online Reporting
- Online Resources
- Interactive Content
- Alpha Clips

Super English Reading & Writing is a seven-level course, specially designed for young learners of starter to elementary ability. The materials have been structured to help learners develop both their reading and writing skills. Students work through texts covering a variety of genres, both fictional and informational, and will be able to create solid pieces of writing that incorporate the target language patterns.

Super English Reading & Writing will allow English learners to develop the ability to read freely and to write with greater confidence.

Specially designed edition is available for young learners of English in the Kingdom of Saudi Arabia.

Key Features

- Organised guides for every stage of reading and writing instruction.
- Vocabulary: thematically categorised, diverse selection of genres, with fun and educational stories.
- Core grammar patterns for English learners.
- Writing point sections with multiple exercises for accurate writing.
- Online content on eAlpha's dynamic Learning Management System, allowing you to work both online and offline with interactive content on any device.



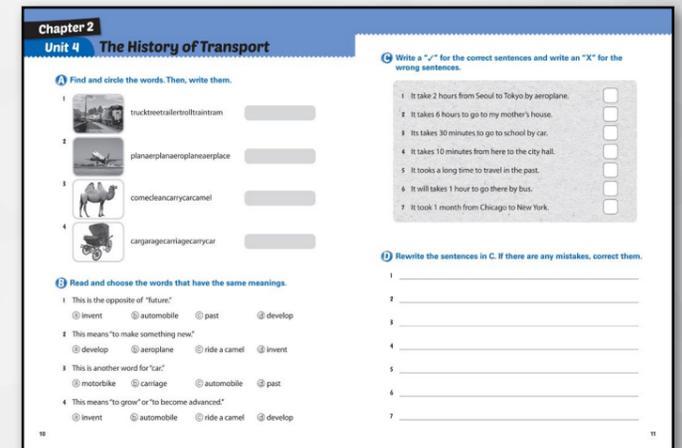
Student's Book

- Series scope and curriculum outlined for easy reference.
- Divided into units with clear How to Use guides.
- Each lesson contains a main story and set of comprehension questions.
- Repetition, wrap-up practice and trial test used throughout.
- Insight into the cultures of English-speaking countries.

Workbook

The Workbook provides writing exercises that will strengthen students' knowledge of vocabulary and sentence-structure skills.

- Contains easy-to-follow units using the same organisation as the Student's Book.
- Includes: trace the word, puzzles, listen and fill the blanks, and unscramble exercises.
- Can be completed in the classroom or as homework.
- Extra listening material in the Student's Book audio.



Teacher's Book

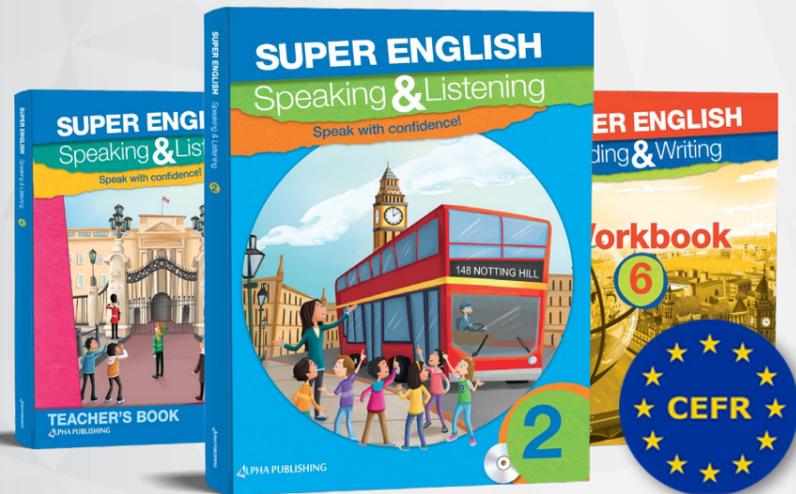
The spiral bound Teacher's Book provides a wealth of background and support information to ensure success in the classroom.

- Lesson support in the form of a lesson introduction, review and warm up ideas, talk and read, read and check questions to ensure students are understanding the story.
- Step-by-step instruction for the ready to write, and read and write exercises, with pull-out ideas for follow-up questions.

Starters to Elementary

Common European Framework: Pre-A1-A2

Program Components



- British English
- KSA Edition
- Online Reporting
- Online Resources
- Interactive Content
- Alpha Clips

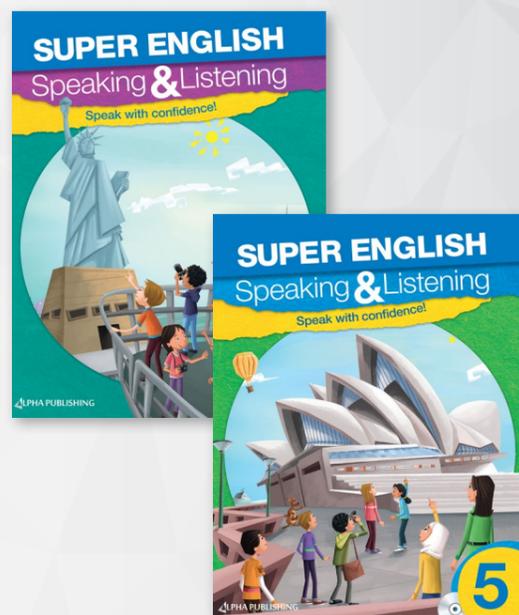
Super English Speaking & Listening is a seven-level course specially designed for young learners of English from starter to elementary ability. It has been developed to help learners dramatically improve both their speaking and listening skills. Learners are introduced to basic sentences, vocabulary and everyday questions that are essential for young English speakers.

Super English Speaking & Listening will allow all English learners to become more confident, not only in their test-taking skills, but also in their English communication skills.

Specially designed edition is available for young learners of English in the Kingdom of Saudi Arabia.

Key Features

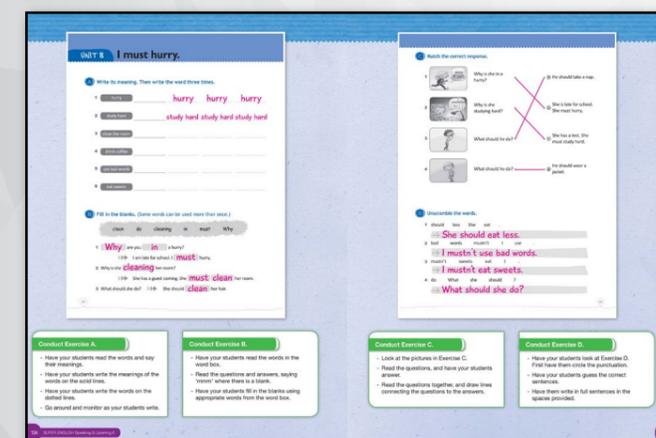
- Basic conversation patterns and essential vocabulary.
- Photos and illustrations to aid comprehension.
- 12 Trial Tests, 4 Review Tests, 1 Final Test.
- Workbook for enhancing vocabulary, pronunciation and writing.
- Audio program with Student's Book audio and listening materials for the tests.
- Online content on eAlpha's dynamic Learning Management System, allowing you to work both online and offline with interactive content on any device.



Workbook

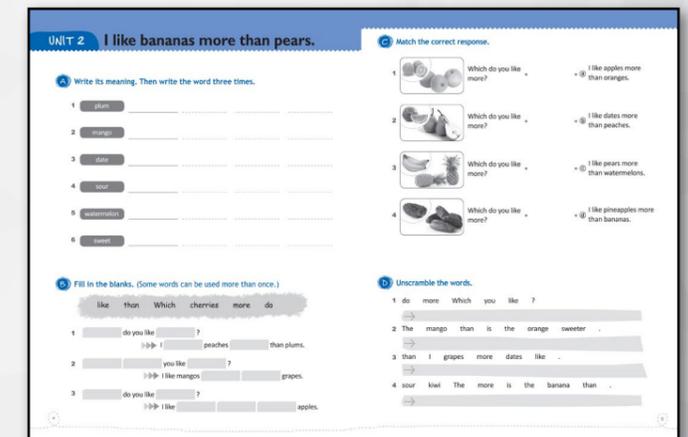
The Workbook provides listening and dictation exercises that will strengthen students' listening and writing skills.

- Contains easy-to-follow units using the same organisation as the Student's Book.
- Includes: write the meaning, listen and write, and unscramble exercises.
- Can be completed in the classroom or as homework.
- Extra listening material in the Student's Book audio.



Student's Book

- Series scope and curriculum outlined for easy reference.
- Divided into units with clear How to Use guide.
- Every lesson contains a short dialogue and quiz.
- Repetition, wrap-up practice and trial test used throughout.
- Insight into the cultures of English-speaking countries.



Teacher's Book

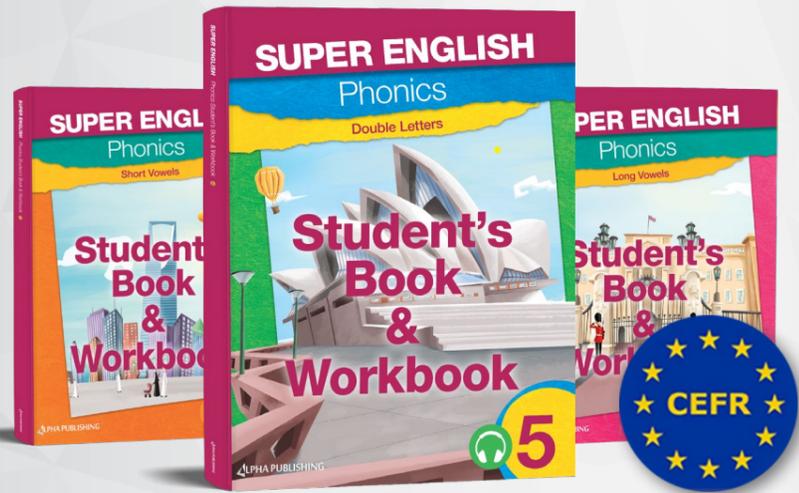
The spiral bound Teacher's Book has been designed to provide teachers with the necessary resources to meet the diverse needs of today's young learners throughout the world.

- Lesson support in the form of a lesson introduction, outlining the aim, target sentences, target vocabulary, potential difficulties and teaching aids.
- Listen and Read Aloud guide.

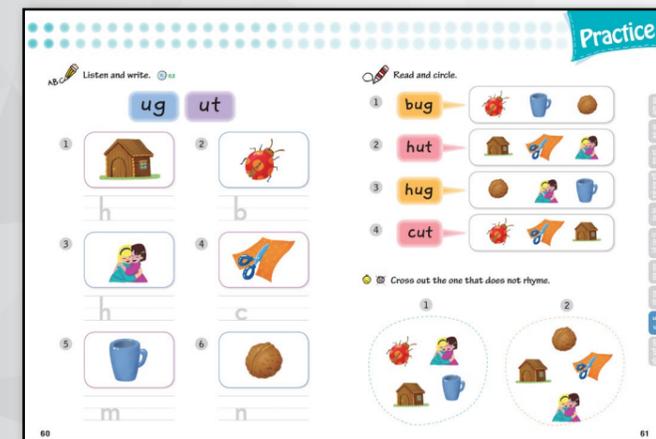
Starters to Elementary

Common European Framework: Pre-A1-A2

Program Components



- British English
- KSA Edition
- Online Reporting
- Online Resources
- Interactive Content
- Alpha Clips



Student's Book & Workbook

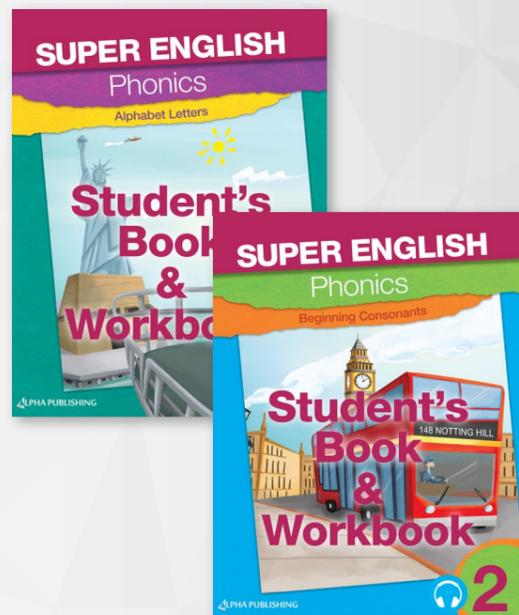
- Divided into easy to follow sections with Learn and Practice exercises.
- Includes read and write, and listen and repeat review exercises.
- Can be completed in the classroom or as homework.

Super English Phonics is a five-level phonics series specially written for children aged 5 to 8. Each unit presents six high-frequency words to illustrate the relationship between letters and sounds. A variety of fun activities, chants and stories will ensure your learners love phonics.

Specially designed edition is available for young learners of English in the Kingdom of Saudi Arabia.

Key Features

- Fun, age-appropriate activities: matching, circling, colouring, etc.
- Short, easy-to-remember chants in every unit.
- Stories to review the words in a meaningful context.
- Checkup page in every unit with a progress test.
- Review pages with additional listening and writing activities.
- Writing-based Workbooks to review words and stories.
- Online content on eAlpha's dynamic Learning Management System, allowing you to work both online and offline with interactive content on any device.



Reading & Writing Flashcards



Speaking & Listening Flashcards



Picture Dictionary



Wall Pictures + Magnetic Words



Professional Development & Product Training



Providing ongoing professional development for educators is one of the most critical success factors for better training and teaching outcomes.

Alpha Publishing, in partnership with a selection of independent trainers, provides specifically tailored program training and practice sessions for teachers, to ensure they have the right skills to teach our programs to their students. Conducted via online distance learning or at-site events, the training is comprehensive, interactive, and educational, answering any questions the teachers may have before entering the classroom.

We also provide leadership and school management courses, including distance learning best practices, with hints and tips to support teachers and schools.

For more information about professional development and product training please call **+971 4 391 8658** or email our Head of Consultancy and Training Danielle Nasser, **danielle.nasser@alphapublishing.com**.

Related Titles from Alpha Publishing



www.alphapublishing.com | askme@alphapublishing.com



UAE

Office # C 1101, Tower C,
The Opus Tower by Omniyat
Business Bay
Dubai
UAE
P.O Box 93034

UK

71-75 Shelton Street
London
WC2H 9JQ
UK

USA

242 W 30th Street
Suite 1100
New York, NY 10001
USA

FOR GENERAL INQUIRIES

Tel: +971 4 391 8658

UAE Toll Free: 80010010

Email: askme@alphapublishing.com

Website: www.alphapublishing.com

WE COVER:

Africa | Asia | Europe | Middle East | Latin America

 www.alphapublishing.com

 [alphapublishinguae](https://www.facebook.com/alphapublishinguae)

 [@alphapubuae](https://twitter.com/alphapubuae)

 [alpha.publishing](https://www.instagram.com/alpha.publishing)

 [alpha publishing](https://www.linkedin.com/company/alpha-publishing)

 [alpha publishing](https://www.youtube.com/channel/UC...)