



 ALPHA PUBLISHING

# Pandy and Friends

## Pre-Primary Brochure

# Welcome to Alpha Publishing

Alpha Publishing believes that children and adults have the right to a quality education. Continuous learning is the best means of improving the lives of individuals and enhancing the standards and quality of our communities.

Our mission is to provide educational materials and courses across the globe that meet international standards while also reflecting and incorporating the cultures and traditions of the particular region.

Our dedicated publishing teams are mindful of the different types of learners who come from various national and cultural backgrounds; therefore, our publishing strategy is driven by the motto: **"We are in the Region, for the Region."** We pay the utmost attention to the delivery of globally recognized and culturally appropriate content and innovative teaching tools not just in our books but through **eAlpha**, our digital CLMS platform.



## Lifelong Learning

We make constant endeavors to bring global experience, expertise, and best practices to what we publish, while bearing in mind the region's current and future learning and teaching requirements.



## Innovative and Futuristic

We ensure that all of our products are based on the latest research in education and make the mission of international standards a reality. We are committed to delivering both traditional print and innovative, interactive online educational experiences.



## Latest Technology

We put great stock in the importance of technology to produce cutting-edge programs and courses for the educational transformation of the community.



## Results-Oriented

At Alpha, we know that enhancing teaching and learning outcomes is a key element for measurable impacts.



## Publishing Excellence

We guarantee that what we publish is reliable and trustworthy, both globally and regionally.



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# FREE TRIAL

visit [alphapublishing.com](http://alphapublishing.com)

Alpha's Content Learning Management System (CLMS) for both students and teachers gives access to premium interactive lessons and resources to create virtual classrooms for all students both online and offline. eAlpha makes learning a personalized, exciting and enriching experience

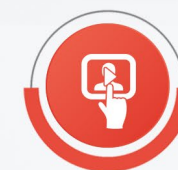
[www.eAlpha.info](http://www.eAlpha.info)



Easy to Use



Engaging Audio



Informative Videos



Online / Offline Resources



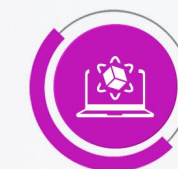
Online Reporting



Interactive Content



Word by Word Highlighting



Alpha + PhET Sims



Parent Guides



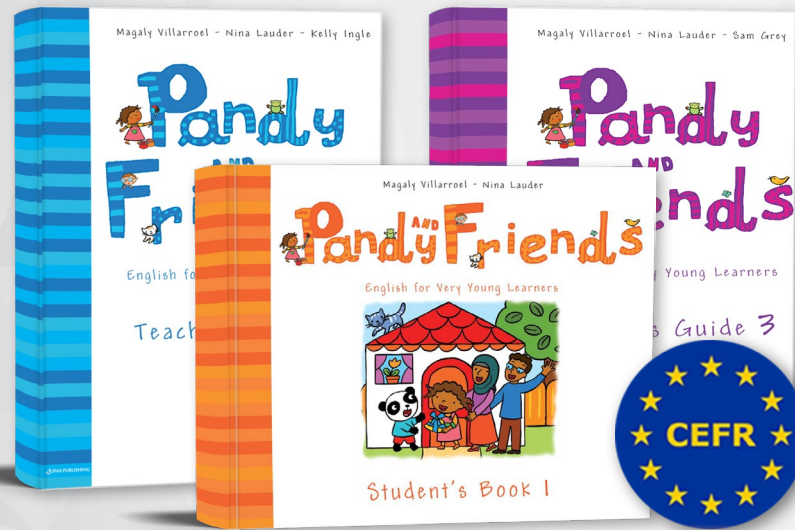
Cross-platform Offline Application





## Starters

## Common European Framework: Pre-A1–A1



- British English
- Online Reporting
- Online Resources
- Interactive Content
- Alpha Clips

## Features

- Numbers, alphabet and letters, and phonics worksheets at every level with step-by-step teacher instructions.
- Expanded Starter Units in Student's Book and Activity Book.
- Songs and class audio: numbers song; alphabet song; chants and rhymes.
- Phonics resources: audio; poster; flashcards and colouring worksheets.
- Stories, story cards and audio with strong focus on age-appropriate values and non-linguistic objectives (learning skills and strategies).
- Expanded and improved Teacher's Guide.

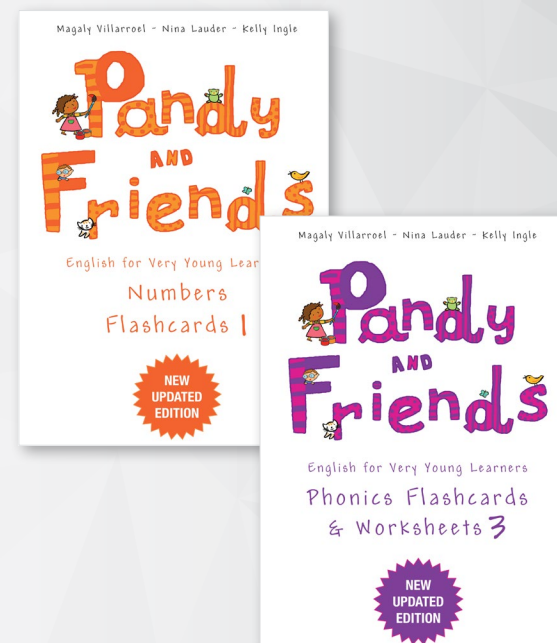
**Pandy and Friends** is a three-level English language course for pre-school children aged between 3 and 5 years old.

The program offers a wide range of materials to ensure fun lessons for very young learners, and is designed to motivate children through entertaining chants, songs, pen-to-paper activities, games, stickers and stories.

The methodology of the course is based on child-centered active learning. It is based on a spiral syllabus with frequent opportunities to revisit language and structures. The course is extremely flexible and can be adapted to fit into programs with more or fewer contact hours.

## Key Features

- Provides a global learning experience with local content connections.
- New language acquisition is at the heart of the program.
- Innovative, colourful and engaging resources to encourage learning.
- Activities for all learning and teaching styles.
- Stimulates the development of social skills and helps develop observation and oral skills.
- Full-colour Teacher's Guide with step-by-step instructions on how to use the material and carry out lessons.
- Online content on eAlpha, dynamic Learning Management System, allowing you to work both online and offline with interactive content on any device.



## Program Components



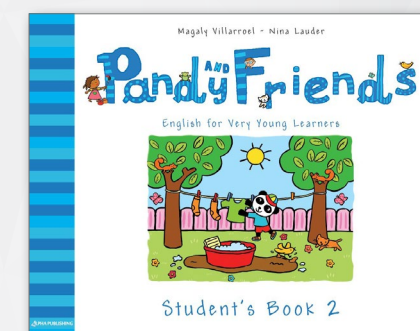
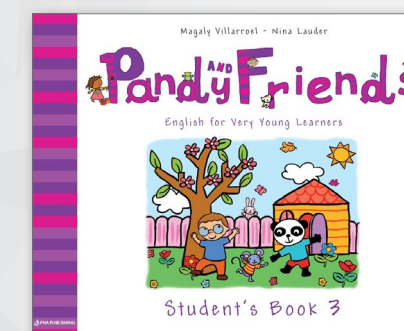
## Student's Book

(includes audio and stickers)

The colourful and beautifully illustrated books are filled with activities to promote pre-reading skills, develop vocabulary, comprehension, observation and fine motor skills.

The stories link to morals and values and celebrate diversity and culture.

Reward stickers are supplied to help little learners experience a sense of achievement.

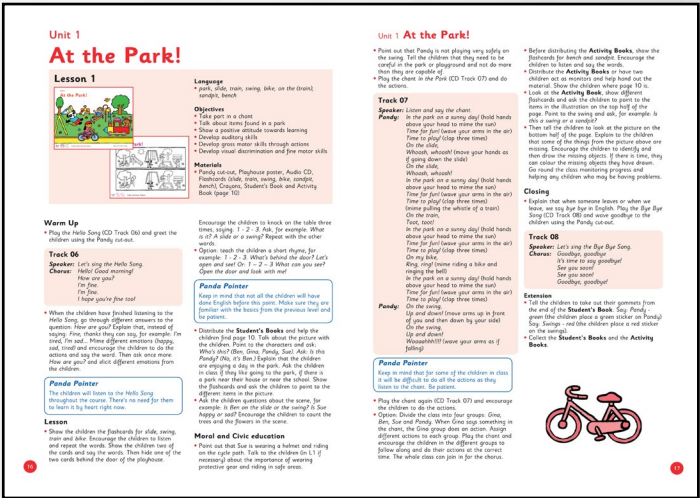




Teacher's Guide

The full-colour Teacher's Guide contains step-by-step instructions on how to use the materials (worksheets, flashcards, the Pandy puppet) and carry out lessons. It includes sections on routines and extra ideas and material for engaging class activities. It also features the following elements:

- Phonics lessons.
- Reinforcement and extension activities at the end of the lessons.
- Panda Pointers: tips and pointers to assist teachers with classroom management.
- Lyrics for the chants and songs, as well as audio scripts for the dialogues and listening activities.
- Pre-story and post-story pages.
- Establish Routines section with routine chants and transitions to structure the lesson.



Story Cards

Story Cards serve to develop comprehension and concentration skills and present values in an engaging way. They encourage active participation, while teaching values and social skills. Stories help transmit authentic rhythm and intonation: they train the ear and help the children to recognise and imitate the music of the language. The illustrations help to convey meaning, while both the context and the situation anchor the vocabulary.

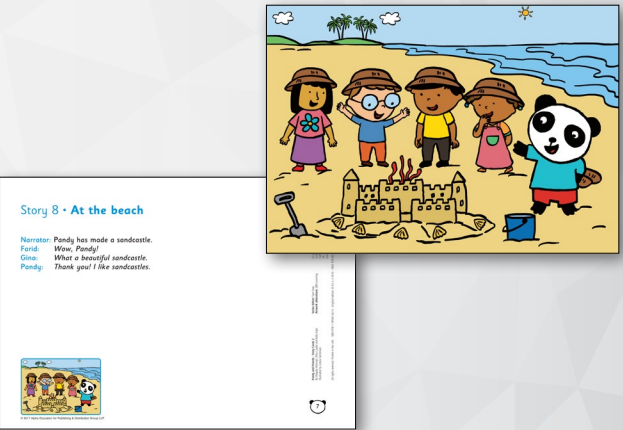


Posters

Pandy and Friends now has an expanded series of interactive posters which offer teachers and students visual supports in the following areas: colours and shapes, the alphabet, numbers, phonics. There is also a special 'Pandy Playhouse' poster.

Puppet

Children love puppets. The Pandy puppet can be used by the teacher in a variety of ways to help present and practise language. It allows the teacher to interact and communicate with the children in their real and fantasy worlds.



Flashcards

The full-colour Flashcards represent the key vocabulary of the entire course. The Teacher's Guide carries clear guidelines for using them in the presentation, practice and consolidation stages, as well as their use in many games. Additional flashcard resources have been added to the series to assist teachers in helping children learn about the alphabet, numbers and phonics.



Activity Book

(with Picture Dictionary and take-home pages)

The Activity Book accompanies the Student's Book and reinforces each unit's target language through a wide variety of engaging activities. Pen-to-paper activities; pre-reading and pre-writing exercises; consolidation activities and pull-out pages to help learners revise vocabulary.

Teacher's Guide - Digital

The digital book contains all the course materials for an interactive whiteboard and the 'Heads-up' interactive lessons.



# Professional Development & Product Training



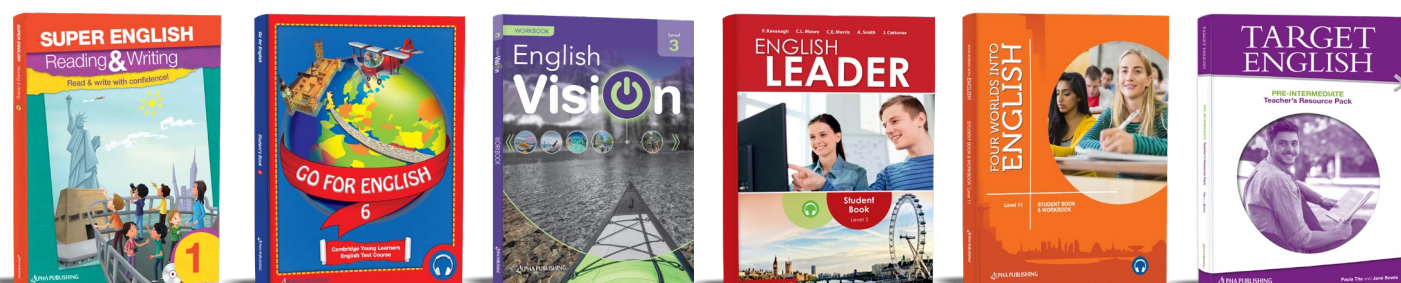
Providing ongoing professional development for educators is one of the most critical success factors for better training and teaching outcomes.

**Alpha Publishing**, in partnership with a selection of independent trainers, provides specifically tailored program training and practice sessions for teachers, to ensure they have the right skills to teach our programs to their students. Conducted via online distance learning or at-site events, the training is comprehensive, interactive, and educational, answering any questions the teachers may have before entering the classroom.

We also provide leadership and school management courses, including distance learning best practices, with hints and tips to support teachers and schools.

For more information about professional development and product training please call **+971 4 391 8658** or email our Head of Consultancy and Training Danielle Nasser, **danielle.nasser@alphapublishing.com**.

## Related Titles from Alpha Publishing



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