

ENGLISH LEADER



 ALPHA PUBLISHING

English Leader

Brochure

Welcome to Alpha Publishing

Alpha Publishing is a leading international **learning solutions provider**, producing high-quality programs and resources for **US K-12** curriculum (Math, Science, ELA and Social Studies) and **ELT** (English Language Teaching). We deliver **up to date, personalized** and **market-leading content** through our carefully designed books and eAlpha, our LMS (Learning Management System).

Our internationally endorsed and accredited programs directly align to either the **CCSS** (Common Core State Standards), **NGSS** (Next Generation Science Standards) or **CEFR** (Common European Framework of Reference for Languages), as well as containing **21st Century Skills, SEL** (Social Emotional Learning) and **academic differentiation** firmly embedded throughout.

We reinforce our core programs by offering dedicated and focused **supplementary materials**, as well as **targeted content** and training in SEL, STEAM and Student Wellbeing - all of which have been proven to enhance the learning outcomes for students.

As part of our commitment to support schools and students on their personalized learning journeys, our **global publishing team** and subject matter experts work closely with our in-house **MEL** (Monitoring, Evaluation and Learning) Unit. Together they use the latest pedagogical research and impact studies to provide content and material that you can rely on to support your learning outcomes.

Our **Training and Development** department provides comprehensive and tailored trainings for schools covering product implementation, model lessons and soft skills, guaranteed to improve student learning and engagement, as well as upskilling your teaching staff.

eAlpha, our intuitive **eLearning platform**, creates an engaging classroom setting that connects students with teachers providing them with a collaborative, interactive and mobile teaming environment that impacts every aspect of their education.

To guarantee the best learning results for students, as well as meeting the educational requirements for schools and ministries worldwide, we have strategically partnered with globally renowned companies to offer a variety of **innovative solutions** further complementing our program offerings.





Life-long Learning

We make constant endeavours to bring global experience, expertise and best practices to what we publish.



Innovative and Futuristic

We ensure that all of our products are based on the latest research in education and make the mission of international standards a reality. We are committed to delivering both traditional print and innovative interactive online educational experiences.



Latest Technology

We put great stock in the importance of technology to produce cutting-edge programs and courses for the educational transformation of a community.



Result Orientation

At Alpha, we know that enhancing teaching and learning outcomes is a key element for measurable impacts.



Publishing Excellence

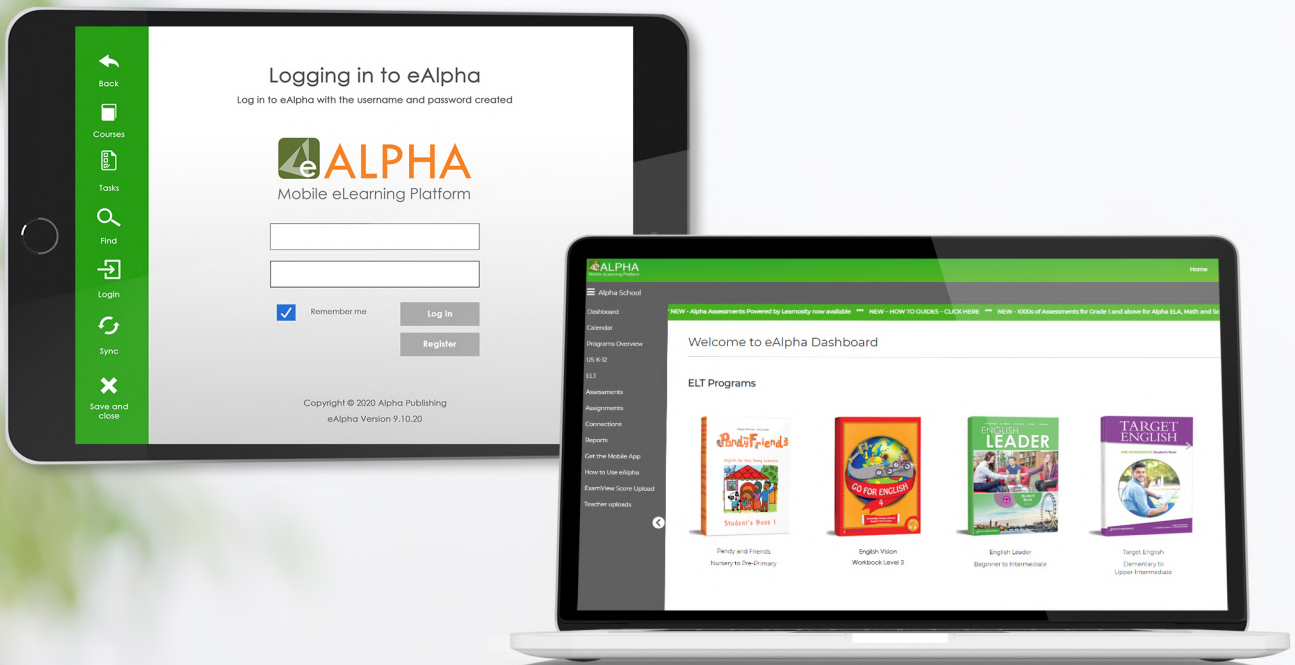
We guarantee that what we publish is reliable and trustworthy, both globally and regionally.



ALPHA

Mobile eLearning Platform

eAlpha, our Learning Management System, caters for both students and teachers offering access to interactive lessons and resources both online and offline which makes learning a personalized, exciting and enriching experience.



Easy to Use



Engaging Audio



Informative Videos



Online / Offline Resources



Online Reporting



Alpha Assessments powered by Learnosity for US K-12



Interactive Content



Word by Word Highlighting for US K-12



Alpha + PhET Sims for US K-12

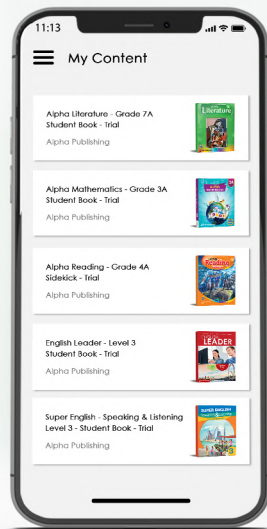
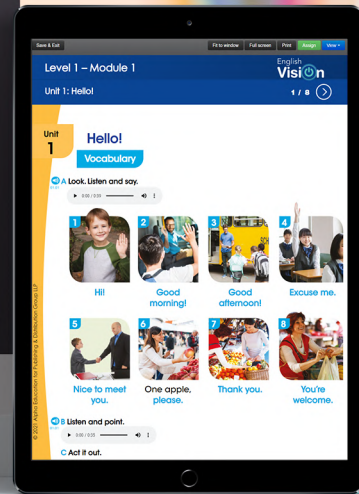


Parent Guides



Paperscorer for US K-12

FREE TRIAL AVAILABLE
askme@alphapublishing.com



Cross-platform Offline Application

www.eAlpha.info



Available on any operating system, eAlpha enables your lessons and assignments to be created, completed, tracked, and reported on – in or out of the classroom, on the move, or wherever else you might be. eAlpha will record all your changes in the LMS in real time, or if working offline as soon as the internet connection is restored.



English Leader






Beginner to Intermediate

Common European Framework: A1–B1+

Kavanagh, Morris, Moore, Cattunar, Smith, Canaletti



ALPHA
Mobile eLearning Platform

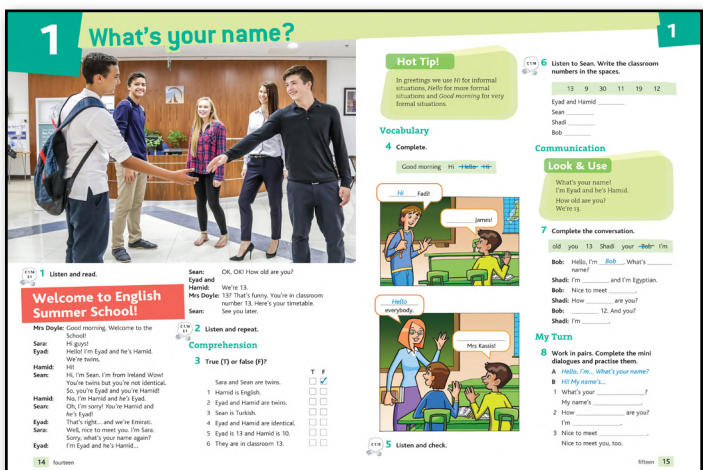
-  British English
-  Interactive Content
-  Online Reporting
-  Online Resources
-  Alpha Clips

English Leader is a four-level course specifically adapted for young teenage students.

The comprehensive syllabus places academic coursework within a broader historical, geographical and cultural context, ensuring an educational and stimulating experience for students. The CLIL approach allows students to absorb and discuss real-world information at their level of English.

Levels 1–2 revolve around a unique storyline in which two language students travel to England to study at an English language summer school. The students make friends, visit new places, and encounter new experiences, all the while developing their language skills. The series has a balanced, well-paced approach that centres on problem-solving tasks as well as consolidation and vocabulary expansion exercises, which allow students to revise and further develop their language skills.

Program Components



Student Book

- 12 units divided into 4 folders
- Double language input of new items in different situations and registers
- Inductive approach to grammar-teaching. Varied approaches to skills development including CLIL
- Insights into the cultures of the English-speaking world

Workbook + Audio

- Consolidation exercises and activities follow the same organisation as the Student Book
- Study Tips to develop students' learning abilities
- Extra listening material in the Student Book audio

Units 1-3

6 Write two sentences for each picture. Use the correct verbs to express preference, and use personal object pronouns. Then add *but* to join the two sentences.

Mark / food
vegetables

Mark / food
vegetables

Mark / food
vegetables

1 Louise / Cary
sisters

2 Nina / Yasuzaki
brother

3 Eddie / His parents
listen to music

4 Tom / His brother / Laura
watch football

5 Larry / Sam
drama play

6 Tom / His brother / Laura
watch football

7 Complete the sentences with the correct form of the verb *be* in the past simple. A unless where you yesterday afternoon?

A I (1) _____ in the city centre.
B I (1) _____ you with?
C I (1) _____ with my dad and my brother.
D I (1) _____ at the theatre with my sister.
E I (1) _____ the play good?
A No, it (1) _____ awful.
B Yes, there (1) _____ many people?
A No, there (1) _____.

8 James Sharp is an international pop star and he's always on tour around the world. Write where he was and when in the correct chronological order.

James Sharp was in Mexico City in 2002.

last year
last month
last year
last year
2002
two months ago
yesterday
last week

Mexico City
London
Paris
Tokyo
Rio de Janeiro
Chicago
Auckland

Units 1-3

9 Today James Sharp is in your town and the local newspaper is interviewing him. Here are his answers. Look at the underlined words and write the interviewer's questions.

Where were you yesterday?
1 I was in Auckland.
2 I was with my family.
3 It was cold but sunny.
4 My first concert was in London.
5 I was in 2002.
6 My first single was *Namor no amor*.
7 Yes, it was a big hit.

10 Complete the text with an appropriate verb. Be careful of the verb tense!

Read: He is a doctor and she (1) _____ in a big hospital in London. She (2) _____ born on 11th July 1975. She usually starts work at 6.30 am and (3) _____ at 2 pm. Yesterday she (4) _____ at work from 6.30 am to 8 pm, because there (5) _____ a lot of people and all the doctors (6) _____ very busy. Today she (7) _____ very tired. At the moment (8) she _____ to a patient.

Skills Reading

11 Read the fact file and answer the questions.

Name: John Travolta
Date of birth: 18 February 1954 (Bronx, New York)
Job: Actor, singer, dancer
Personal life: He is married to Kelly Preston and they live in Florida. John is a quadriplegic and has been blind for a long time.
Career history: He has been in the movie *Saturday Night Fever* in 1977. In 1982, he was a young man looking for a new career. His next big film was *Grease* in 1978. This was a musical about a young man who falls in love with a girl who is a singer. Other famous films include *Face/Off*, *The Gummy Smiley*, *Twister*, *Boyz n the City*, *John Travolta's Daughter*, *Ladder 49* and *Hairpray*.

What nationality is John Travolta?
He's American.

1. What does John do?
2. How many children has he got?
3. Where was his first film made?
4. What was the film *Grease* about?
5. Was *Boyz n the City* a big hit for John Travolta?

Writing and Speaking

12 Now write a short text about a famous person. Use the format of the fact file in exercise 11.

Personal life: He / She / It is married. He / She lives in...
Career history: He / She / It was in... in 2000. She was a...
13 Get ready to read your fact file to the class.

Folder 2 - Unit 6

Answers
1. unimpaired
2. cellular
3. medicinal

unimpaired: a part cultivated for its beauty rather than for its use (from Latin *unimpaired* - unimpaired and *part* - part)
cellular: of or relating to the cells or consisting of them
medicinal: used to cure disease or relieve pain (from Latin *medicinalis* - medicinal, of a physician, related to *medic* - medicine, medicus, medicus, medicus)

Exercise 2
Now read the text of this paragraph and select answers from the class. Put down their ideas on the board.

Now have the students read the text and ask them what the figure represents (photosynthesis). Ask what the chemical alternatives stand for in the picture (CO₂ - oxygen, C₆H₁₂O₆ - carbon dioxide, H₂O - water, C₆H₁₂O₆ - part of the different phases of photosynthesis). You could also ask the class to write on the board to provide additional information.

Exercise 3
Go through the words in the yellow box with the students. Have them try to define them in simple words. Ask them to provide a plural like *leaf* or *respiratory* and / or *cellular*.

Now assign the job, having the students work in pairs if they want to. Let them try to have the completed text (20 minutes).

Work classes: Go through the text and marking in small chunks, repeating the pieces to give students more time to learn and fill in the missing words. Then give over the entire text to check for comprehension.

Advanced classes: Once the task has been completed, have the students draw their books and present the listening task, this time as a discussion exercise.

Answers
Agriculture: develop better crops use for pest control, prevent crop disease
Horticulture: grow plants, flowers, herbs for enjoyment and good health
Life Sciences: understand the processes, understand the parts, understand the forces
Medicine: obtain natural medicines with fewer side effects, produce stronger
Ecology: understand environmental changes, understand pollution levels, influence the water cycle (leaf)
Other: obtain drinks to add to our diet and food, building materials and fibres for clothing

Did you know...?
Have the class read the information in the box. Ask them to check for comprehension, draw a diagram on the board starting from the word *photosynthesis* and do some

Folder 2 - CYP Units 4-6

Check Your Progress Units 4-6 pp. 56-57

Exercise 1

Answers
Across
1. unpaired
2. plant
3. habitat
4. insect
5. great

Down
1. leaf
2. crop
3. light
4. natural
5. food

Exercise 2

Answers
1. unpaired
2. unpaired
3. leaf
4. soil

Teacher's Book + Audio Resources

- Clear table of contents
- Introduction to the methodology
- Full teaching notes for each unit, transcripts of recordings, answer keys
- Full cross-referencing to all elements: Workbook, Personal Toolkit, Tests & Resources
- Class Audio

Personal Toolkit

- Flexible, extra materials
- 144 grammar worksheets with explanations and exercises
- 600 words and expressions in 15 themed tables linked to worksheets included in Teacher's Resources

Test-Maker Resources

- Entry, Unit, Folder, Skills and Culture Spot Tests available in Microsoft Word

Tests & Resources

- Photocopiable materials for testing include:
- Evaluation grids to track students' progress
 - Battery of tests – Entry, Unit, Revision, Skills, Culture
 - Reinforcement and Grammar Extension Worksheets
 - CLIL Worksheets
 - Personal Toolkit Pictionary Worksheets
 - Audio scripts and answer keys for Tests and Worksheets

Professional Development & Product Training



Providing ongoing professional development for educators is one of the most critical success factors for better training and teaching outcomes.

Alpha Publishing provides specifically tailored programme training and practice sessions for teachers, to ensure they have the right skills to teach our programs to their students. Conducted via online distance learning or at-site events, the training is comprehensive, interactive, and educational, answering any questions the teachers may have before entering the classroom.

We also provide leadership and school management courses, including distance learning best practices, with hints and tips to support teachers and schools.

For more information about professional development and product training please call **+971 4 391 8658** or email **askme@alphapublishing.com**

We offer:



Professional Development



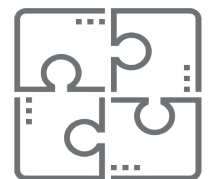
Product Training



Product Support



Program Curriculum Introduction



Educational Solutions Plan



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