



LPHA PUBLISHING

Pursuit of innovation

K-12 & ELT
Catalog
2019

Creating **Teaching & Learning Materials**. Published in the Region, for the Region.

Your Education & Learning Partner of Choice

Shaping a Bright Future for Learners



Welcome to the Alpha Publishing 2019 Catalog

At Alpha Publishing, we understand that one size does not fit all when it comes to education.

We strive to ensure the individual learner is at the heart of our entire range of US K–12 and English Language Learning and Teaching (ELT) materials.

We are committed to providing world-class, imaginative and fun content to students and teachers in private or public schools, educational institutions and organizations across the Middle East, Africa, Asia, and Latin America. Central to that commitment is putting the learning of this global English language in a local context, where students can feel comfortable with the language, customs and settings used in our textbooks and digital resources.

Informative and comprehensive, our culturally aware programs introduce and extend language skills, empowering and preparing students for continued success in exams, higher education and the expanding worlds of global business and employment.

Our learning materials transcend the traditional classroom and move toward the creation of an online 'turnkey' solution; connecting the student and teacher long after the home-time bell has sounded.


Our CLMS (Content Learning Management System), eAlpha, enables teachers to connect with their students, chart their progress and adjust their teaching strategies to meet the needs of each individual student.

At Alpha Publishing, we don't just understand your passion for learning and education, we share it.



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Creating Teaching and Learning Materials

Published in the Region for the Region

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Alpha Publishing believes that children and adults have the right to a quality education. Continuous learning is the best means of improving the lives of individuals and enhancing the standards and quality of our communities.

Our mission is to provide educational materials and courses across the Middle East, Africa, Asia, and Latin America, that meet international standards while also reflecting and incorporating the cultures and traditions of the region.

Our dedicated publishing teams are mindful of the different types of learners who come from various national and cultural backgrounds. Our publishing strategy is driven by this motto: **"We are in the Region, for the Region"**. We pay the utmost attention to the delivery of globally recognized and culturally appropriate content and innovative teaching tools not just in our books but through **eAlpha**, our digital CLMS platform.

For more information, please visit us at www.alphapublishing.com and www.ealpha.info.



Lifelong Learning

We make constant endeavors to bring global experience, expertise, and best practices to what we publish, while bearing in mind our region's current and future learning and teaching requirements.



Innovative and Futuristic

We ensure that all of our products are based on the latest research in education and make the mission of international standards a reality. We are committed to delivering both traditional print and innovative, interactive online educational experiences.



Latest Technology

We put great stock in the importance of technology to produce cutting-edge programs and courses for the educational transformation of the community.



Results-Oriented

At Alpha, we know that enhancing teaching and learning outcomes is a key element for measurable impacts.



Publishing Excellence

We guarantee that what we publish is reliable and trustworthy, both globally and regionally.

Interaction & Knowledge within Reach



eAlpha (CLMS) connects students and teachers, offering them a collaborative, interactive, and mobile teaming environment that impacts every aspect of education.

Features and benefits include:

- Easy to use and intuitive eLearning platform
- An engaging classroom environment with full synchronization online and the ability to work offline, which will automatically update when internet connectivity is restored
- Ability to connect students and teachers using Windows, Mac OS, Linux, iOS, and Android devices with various screen resolutions
- Intuitive assignment functionality with full capabilities for reporting and monitoring
- Informative videos and engaging audio
- Access to ExamView – a powerful assessment tool

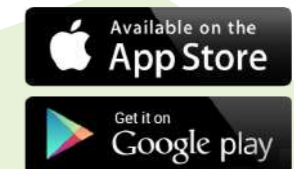
Find out more at www.ealpha.info



eAlpha is also available as an offline extension to the eAlpha Learning Platform. Users can work with the interactive content offline on any operating system.

Some of the features and benefits include:

- Access to interactive content without internet connection
- Available for Windows, Mac OS, iOS, and Android
- On-demand download of individual lessons as well as whole courses and assignments
- A complete synchronization of results produced both online and offline



Ongoing Teacher Support

Professional Development & Product Training

Providing ongoing professional development for educators is one of the most critical success factors for better learning and teaching outcomes.

Alpha Publishing, in partnership with KDSL Global and a careful selection of independent trainers, provides tailored program support, PD sessions, school and campus conferences, leadership and school management courses. Our professional development programs are ongoing, include training, practice and feedback, and are tailored to the needs and requirements of the teachers and institutions.

For more information and PD resources, please visit www.alphapublishing.com.



The Alpha ELA program is designed to cover Language Arts Instruction from Pre-reading, KG level to entry to higher education.

The **Alpha KG ELA Program for KG1 and KG2** understands the importance of engaging children with fun stories and setting them up for a lifelong love of reading.

Alpha ELA and Alpha Literature provide up-to-date pedagogy and instruction in English Language Arts (ELA) with a global focus on reading, literature, writing, grammar, and informational texts.

The programs follow the Common Core State Standards (CCSS) for English Language Arts and literacy.

English Language Arts

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Math

Alpha KG Math	22
Alpha Math, Grades 1-5	26
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NEW



Alpha KG Math for KG1 & KG2, and Alpha Math are fully aligned to the **CCSS** and provide a wide range of exercises and practices that gradually increase in complexity. They can be personalized and tailored to the needs of the classroom. Each grade has a unique student-friendly theme that flows throughout the program with fun math rhymes in the lower grades. In the higher grades (Gr 1-8) each chapter begins with the standards that will be covered, helping students understand their learning objectives.

Science

Alpha Science, Grades 1-5	34
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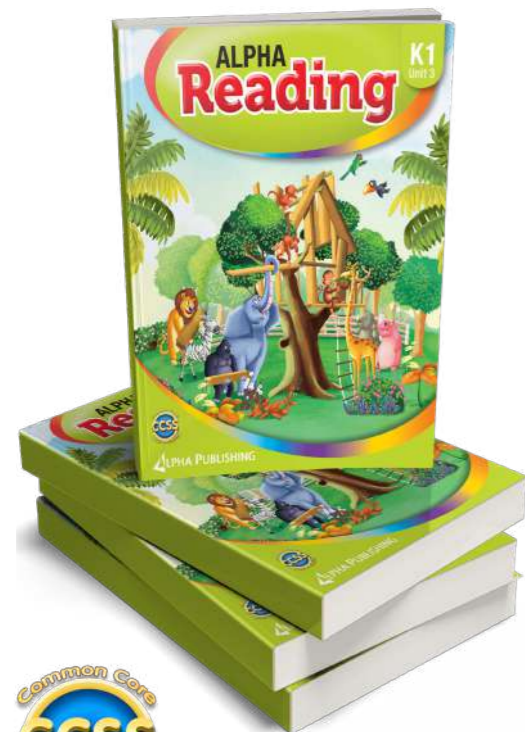
NEW



Alpha Science is fully aligned with the **Next Generation Science Standards** and encourages students to listen to their natural curiosity and search for answers to their questions. Students learn best through exploration and practical application that create real-world connections. Through student-driven practice, teachers can encourage students to drive the classroom learning experience. The framework of Alpha Science is built on performance expectations and the three-dimensional learning approach of the **NGSS**.

Alpha KG English Language Arts (ELA)

Grades KG 1 & KG 2



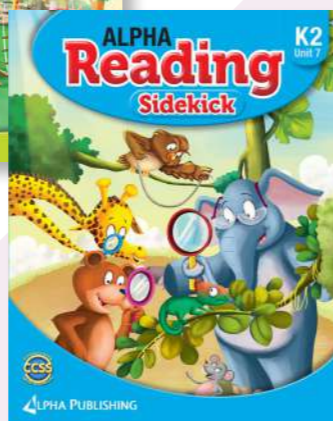
Key Features

- Fully aligned with the Common Core State Standards
- Beautifully illustrated with fun and educational activities
- Promotes cross-curricular learning and integrated reading instruction
- Phonological awareness and vocabulary building exercises in each chapter
- Age-appropriate instructions and engaging content
- Step-by-step, scaffolded teacher instructions
- CCSS codes for easy reference to the standards covered

The Alpha KG ELA Program understands the importance of engaging children with the art of reading and setting them up for a lifelong love of literature. Alpha KG ELA follows a carefully integrated, multimodal approach for introducing language art skills and guiding students toward acquiring mastery of reading, writing, and speaking the English language.



eALPHA
Mobile eLearning Platform



Student Book

The beautifully illustrated paired selections of stories reflect the integrated model of literacy required by the CCSS and help students to build on the skills developed at the pre-reading stage (decoding stories through images, identify characters, settings, and main events).

Text-to-Text, Text-to-Self, and Text-to-World are features that help children develop the habit of reading critically and making connections.

Phonics Page for developing relationship between spoken English language and written language, presented within a literary setting.



Sidekick

Contains a variety of fun and easy-to-follow exercises to help children review, apply and practice comprehension, reading and writing skills, including:

- Use your book
- Words and Word parts
- Phonics and Words
- Comprehension Activities
- Decodable Readers to practice their phonemic knowledge in a literary setting
- Handwriting and Writing in Action Exercises
- Language Arts and Grammar

Teacher Guide

The Alpha KG ELA Teacher Guide has been designed to provide teachers with the necessary resources to meet the diverse needs of today's young learners throughout the world.

Provides an overview of each unit and includes support for every selection in the Student Book and the practices in the Sidekick.

It includes teacher scripts, ELL tips and Activities, Pacing and Lesson Plans, Phonics and Multiple Intelligence Activities guides, CCSS codes and Assessment Rubrics.



School to Home Letter:

Parents will get to know what their children are learning and how to encourage them at home.



ExamView is a time-tested and trusted test generation software. Within minutes, create ELA assignments, launch classroom assessment questions and collect real-time responses to evaluate student performance with ExamView test generator. Our Learning Series test bank contains more than 15,600 high-quality assessment questions aligned with today's learning standards and Common Core curriculum.



eAlpha

Alpha's Content Learning Management System for both students and teachers gives access to premium interactive lessons and resources to create virtual classrooms for all students both online and offline. eAlpha makes learning a personalized, exciting and enriching experience.

Classroom Ancillary Packs

Classroom Ancillary Pack KG 1

- Visual Vocabulary (flash cards)
- What's the Story? (flash cards)
- Chant and Sing (flash cards)

Classroom Ancillary Supplemental Pack (goes with both KG 1 & 2)

- Alphabet (flash cards)
- Grammar and Language (flash cards)
- High-Frequency Words (flash cards)
- Numbers (flash cards)
- Phonics (flash cards)

Classroom Ancillary Pack KG 2

- Visual Vocabulary (flash cards)
- What's the Story? (flash cards)
- Chant and Sing (flash cards)



Alpha KG ELA	KG 1	KG 2
Student Edition - Unit 1 + 1 YR Digital Access	9781785569104	9781785569371
Student Edition - Unit 2 + 1 YR Digital Access	9781785569111	9781785569388
Student Edition - Unit 3 + 1 YR Digital Access	9781785569128	9781785569395
Student Edition - Unit 4 + 1 YR Digital Access	9781785569135	9781785569401
Student Edition - Unit 5 + 1 YR Digital Access	9781785569142	9781785569418
Student Edition - Unit 6 + 1 YR Digital Access	9781785569159	9781785569425
Student Edition - Unit 7 + 1 YR Digital Access	9781785569166	9781785569432
Student Edition - Unit 8 + 1 YR Digital Access	9781785569173	9781785569449
Student Edition - Unit 9 + 1 YR Digital Access	9781785569180	9781785569456
Student Edition Package - Units 1-9 + 1 YR Digital Access	9781785566530	9781785566561

Sidekick Practice Book - Unit 1 + 1 YR Digital Access	9781785569197	9781785569463
Sidekick Practice Book - Unit 2 + 1 YR Digital Access	9781785569203	9781785569470
Sidekick Practice Book - Unit 3 + 1 YR Digital Access	9781785569210	9781785569487
Sidekick Practice Book - Unit 4 + 1 YR Digital Access	9781785569227	9781785569494
Sidekick Practice Book - Unit 5 + 1 YR Digital Access	9781785569234	9781785569500
Sidekick Practice Book - Unit 6 + 1 YR Digital Access	9781785569241	9781785569517
Sidekick Practice Book - Unit 7 + 1 YR Digital Access	9781785569258	9781785569524
Sidekick Practice Book - Unit 8 + 1 YR Digital Access	9781785569265	9781785569531
Sidekick Practice Book - Unit 9 + 1 YR Digital Access	9781785569272	9781785569548
Sidekick Practice Book Package - Units 1-9 + 1 YR Digital Access	9781785566547	9781785566578

Teacher Guide - Unit 1 + 1 YR Digital Access	9781785569289	9781785569555
Teacher Guide - Unit 2 + 1 YR Digital Access	9781785569296	9781785569562
Teacher Guide - Unit 3 + 1 YR Digital Access	9781785569302	9781785569579
Teacher Guide - Unit 4 + 1 YR Digital Access	9781785569319	9781785569586
Teacher Guide - Unit 5 + 1 YR Digital Access	9781785569326	9781785569593
Teacher Guide - Unit 6 + 1 YR Digital Access	9781785569333	9781785569609
Teacher Guide - Unit 7 + 1 YR Digital Access	9781785569340	9781785569616
Teacher Guide - Unit 8 + 1 YR Digital Access	9781785569357	9781785569623
Teacher Guide - Unit 9 + 1 YR Digital Access	9781785569364	9781785569630
Teacher Guide Package - Units 1-9 + 1 YR Digital Access	9781785566554	9781785566585

Classroom Ancillary Pack KG 1	9781785566592	
Classroom Ancillary Pack KG 2		9781785566608
Classroom Ancillary Supplemental Pack	9781785566615	

Alpha English Language Arts (ELA)

Grades 1–5



Key Features

- Features original selections as well as well-known literature
- Vocabulary, word usage, and writing skills in everyday and literary context
- Decodable readers, phonics, phonemic and phonological awareness at grades 1 and 2
- Detailed Teacher Guide with pacing guide and lesson plans
- Provides support for learners of varying backgrounds and learning styles
- Sample test for standardized test prep

Alpha English Language Arts (ELA) G1–5 is a comprehensive program designed to provide solid foundational skills while inspiring young students to develop a lifelong joy of reading. The program is fully aligned with Common Core State Standards and proven Reading/Language Arts instructional methods within a structure that provides ease of use for teachers, fun and engaging material and a high level of interest for students.



eALPHA
Mobile eLearning Platform



Student Anthology

Each grade level has three volumes divided into three units each, containing three paired selections. Selections are either authentic, famous and permissioned titles or original passages, with a blend of fiction and nonfiction.

Each paired selection includes grade-appropriate vocabulary and discussion questions.



Sidekick

The Sidekick also has three volumes per grade. It supports the Anthology with targeted instruction in a student-facing, consumable format. Sidekick selections align with Common Core State Standard objectives, allowing teachers to identify and address these key skills: Comprehension, Phonics (at Grades 1 & 2), Craft and Structure, Vocabulary, Language Development, and Writing.



Teacher Guide

A road map for teachers, this resource offers educators and instructors all the support and additional classroom instruction they need to teach the Alpha Reading program successfully.

It provides the Answer Keys for all Anthology discussion questions and all Sidekick Activities, as well as extra instruction and support for vocabulary, reading comprehension, ELL, differentiated instruction, writing, close reading, and multisensory classroom activities.

CCSS ELA

CCSS ELA



eAlpha

Alpha's Content Learning Management System for both students and teachers gives access to premium interactive lessons and resources to create virtual classrooms for all students both online and offline. eAlpha makes learning a personalized, exciting and enriching experience.

Assessments



ExamView is a time-tested and trusted test generation software. Within minutes, create ELA assignments, launch classroom assessment questions and collect real-time responses to evaluate student performance with ExamView test generator. Our Learning Series test bank contains more than 15,600 high-quality assessment questions aligned with today's learning standards and Common Core curriculum.

Flashcards

- **Vocabulary Cards**

A two-sided card: A-side presents the vocabulary words, definitions, words used in a sentence, and an illustration that are presented in each Sidekick lesson; B-side provides a learning organizer that helps students understand the vocabulary.

- **Craft and Structure Cards**

A two-sided card: A-side provides an explanation of skills presented in each Sidekick lesson; B-side provides a question or graphic organizer to help students think critically about the skills.

- **Grammar and Language Cards**

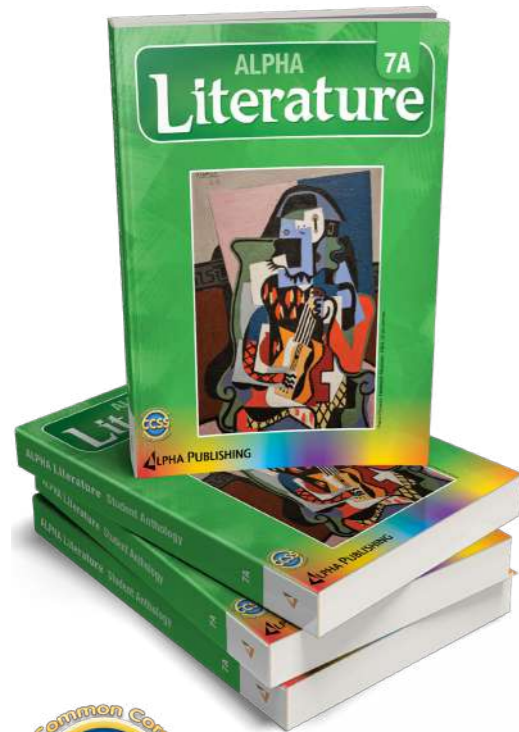
A two-sided card: A-side identifies and defines the concept introduced in each Sidekick lesson; B-side provides a question, task, and/or graphic organizer to help students think critically about the concept.

Alpha ELA	Grade 1	Grade 2	Grade 3
Student Edition - Vol. A + 1 YR Digital Access	9781785568039	9781785568121	9781785568213
Student Edition - Vol. B + 1 YR Digital Access	9781785568046	9781785568138	9781785568220
Student Edition - Vol. C + 1 YR Digital Access	9781785568053	9781785568145	9781785568237
Sidekick Practice Book - Vol. A + 1 YR Digital Access	9781785568060	9781785568152	9781785568244
Sidekick Practice Book - Vol. B + 1 YR Digital Access	9781785568077	9781785568169	9781785568251
Sidekick Practice Book - Vol. C + 1 YR Digital Access	9781785568084	9781785568176	9781785568268
Teacher Guide - Vol. A + 1 YR Digital Access	9781785568008	9781785568091	9781785568183
Teacher Guide - Vol. B + 1 YR Digital Access	9781785568015	9781785568107	9781785568190
Teacher Guide - Vol. C + 1 YR Digital Access	9781785568022	9781785568114	9781785568206
Vocabulary Cards	9781785566714	9781785566745	9781785566776
Craft and Structure Cards	9781785566721	9781785566752	9781785566103
Grammar and Language Cards	9781785566738	9781785566769	9781785566127

Alpha ELA	Grade 4	Grade 5
Student Edition - Vol. A + 1 YR Digital Access	9781785568305	9781785568398
Student Edition - Vol. B + 1 YR Digital Access	9781785568312	9781785568404
Student Edition - Vol. C + 1 YR Digital Access	9781785568329	9781785568411
Sidekick Practice Book - Vol. A + 1 YR Digital Access	9781785568336	9781785568428
Sidekick Practice Book - Vol. B + 1 YR Digital Access	9781785568343	9781785568435
Sidekick Practice Book - Vol. C + 1 YR Digital Access	9781785568350	9781785568442
Teacher Guide - Vol. A + 1 YR Digital Access	9781785568275	9781785568367
Teacher Guide - Vol. B + 1 YR Digital Access	9781785568282	9781785568374
Teacher Guide - Vol. C + 1 YR Digital Access	9781785568299	9781785568381
Vocabulary Cards	9781785566141	9781785566240
Craft and Structure Cards	9781785566202	9781785566301
Grammar and Language Cards	9781785566226	9781785566325

Alpha Literature

Grades 6–12 Comprehensive Literature, Writing, and Grammar Program



Alpha Literature provides up-to-date pedagogy and instruction in English Language Arts (ELA) with a focus on Literature and Informational Texts. The program follows the Common Core State Standards (CCSS) for English Language Arts and Literacy.



ALPHA
Mobile eLearning Platform



Key Features

- Integrated English Language Arts program for students around the world
- Globally focused, featuring multi-genre classics and contemporary literature with regional references
- Fully compliant with the Common Core State Standards
- Comprehensive skills instruction and practice in Reading, Writing, Language Comprehension (Vocabulary and Grammar), and Speaking and Listening
- Teacher Guide with pacing guidelines, innovative teaching tips and strategies for differentiated instruction
- Each grade level includes six multi-genre units, with an engaging theme and a thought-provoking Essential Question
- Beautiful fine art and illustrations pair perfectly with the text



Student Anthology

The Literature Selections feature award-winning authors from around the world with a vast array of classic and contemporary literature in a variety of genres, illustrated with visually appealing photography, illustrations, and images of fine art. The stand-alone and paired text selections in each unit give students multiple opportunities for in-depth literary analysis.

Featured in every selection:

- **Background and Close Reading Focus**
- **Close Reading Questions** to support literary analysis
- **Critical Viewing Questions**
- **Discussion activities** that extend beyond the literature
- **Critical Reading question bank** presents higher-order-thinking questions that require students to go beyond basic recall and comprehension to analyze, interpret, and evaluate the literature



Award-winning and best-selling titles

Award-winners:

- *The Breadwinner* by Deborah Ellis
- *Words in the Dust* by Trent Reedy
- *Damascus Nights* by Rafik Schami

Best-sellers:

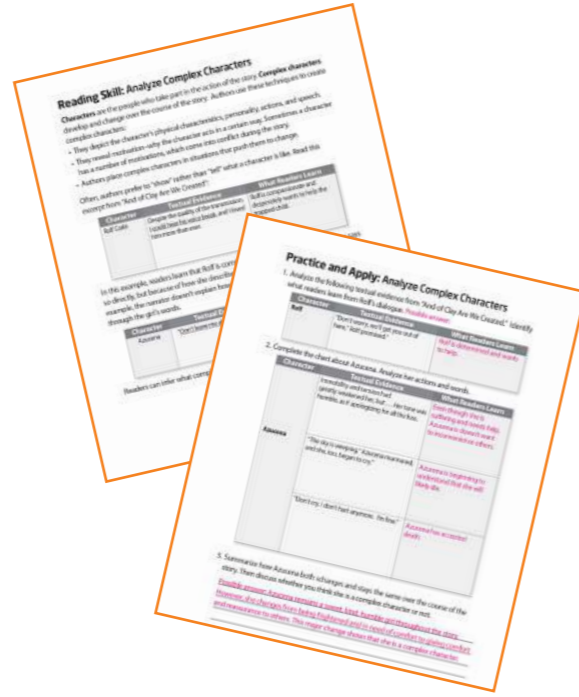
- *A Long Walk to Water* by Linda Sue Park
- *I Am Malala* by Malala Yousafzai
- *Born on a Blue Day* by Daniel Tammet
- *Cinder* by Melissa Meyer

- *The Bad Beginning* (A Series of Unfortunate Events, Book 1) by Lemony Snicket
- *The Joy Luck Club* by Amy Tan
- *Cleopatra: A Life* by Stacy Schiff
- *Into Thin Air* by John Krakauer
- *The Martian* by Andy Weir
- *The Boy Who Harnessed the Wind* by William Kamkwamba
- *The Immortal Life of Henrietta Lacks* by Rebecca Skloot

Literary Companion

The Alpha Literature Literary Companion was designed to provide complete coverage of the Common Core State Standards at each grade level. Instructions and practices are presented in an easy to consume, intuitive format that includes graphic organizers, charts, outlines, and other tools that help students prepare and organize their work.

The Literary Companion provides integrated ELA skills support for every selection in the Student Anthology by featuring comprehensive skills instruction and practice for Reading, Writing, Vocabulary, Grammar, and Speaking and Listening. It also includes comprehensive instructions for the Performance Task in every unit.

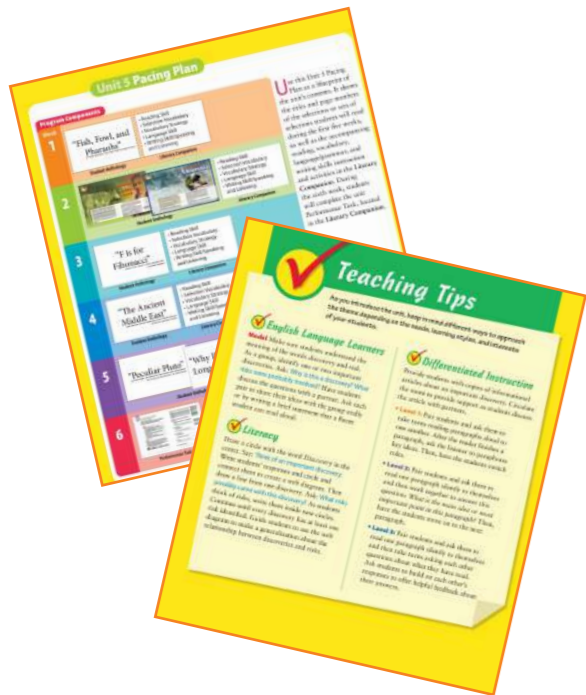


Teacher Guide

The Alpha Literature Teacher Guide has been designed to provide teachers with the necessary resources to meet the diverse needs of today's young learners throughout the world.

The Alpha Literature Teacher Guide provides an overview of each unit and includes Learning Targets, Pacing Guide, and Teaching Tips. It gives comprehensive support for every selection in the Student Anthology and the lessons in the Literary Companion.

It includes teacher scripts, tips for English Language Learners, Differentiated Instruction notes, Learning Targets, Pacing and Lesson Plans, and Rubrics for assessing the unit Performance Tasks.



eAlpha

Alpha's Content Learning Management System for both students and teachers gives access to premium interactive lessons and resources to create virtual classrooms for all students both online and offline. eAlpha makes learning a personalized, exciting and enriching experience.



ExamView is a time-tested and trusted test generation software. Within minutes, create ELA assignments, launch classroom assessment questions and collect real-time responses to evaluate student performance with ExamView test generator. Our Learning Series test bank contains more than 15,600 high-quality assessment questions aligned with today's learning standards and Common Core curriculum.

Alpha Literature	Grade 6	Grade 7	Grade 8	Grade 9
Student Anthology - Vol. A + 1 YR Digital Access	9781785567988	9781785568800	9781785568879	9781785568947
Student Anthology - Vol. B + 1 YR Digital Access	9781785567995	9781785568817	9781785568886	9781785566905

Literary Companion Practice Book - Vol. A + 1 YR Digital Access	9781785568701	9781785568824	9781785568893	9781785568954
Literary Companion Practice Book - Vol. B + 1 YR Digital Access	9781785568763	9781785568831	9781785568909	9781785566912
Literary Companion Practice Book - Vol. A - Answer Key + 1 YR Digital Access	9781785568770	9781785568848	9781785568916	9781785568961
Literary Companion Practice Book - Vol. B - Answer Key + 1 YR Digital Access	9781785568787	9781785568855	9781785568923	9781785566929

Teacher Guide - Vol. A + 1 YR Digital Access	9781785568794	9781785568862	9781785568930	9781785568978
Teacher Guide - Vol. B + 1 YR Digital Access	9781785566943	9781785566950	9781785566967	9781785566936

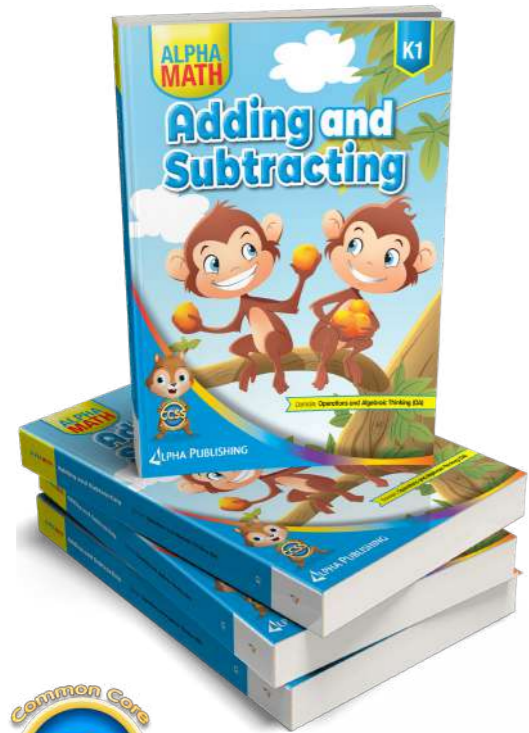
Alpha Literature	Grade 10	Grade 11	Grade 12
Student Anthology - Vol. A + 1 YR Digital Access	9781785568985	9781785569029	9781785569067
Student Anthology - Vol. B + 1 YR Digital Access	9781785566868	9781785566820	9781785566783

Literary Companion Practice Book - Vol. A + 1 YR Digital Access	9781785568992	9781785569036	9781785569074
Literary Companion Practice Book - Vol. B + 1 YR Digital Access	9781785566875	9781785566837	9781785566790
Literary Companion Practice Book - Vol. A - Answer Key + 1 YR Digital Access	9781785569005	9781785569043	9781785569081
Literary Companion Practice Book - Vol. B - Answer Key + 1 YR Digital Access	9781785566882	9781785566844	9781785566806

Teacher Guide - Vol. A + 1 YR Digital Access	9781785569012	9781785569050	9781785569098
Teacher Guide - Vol. B + 1 YR Digital Access	9781785566899	9781785566851	9781785566813

Alpha KG Math

Grades KG 1 & KG 2



Alpha Math for Grades KG1 and KG2 is a comprehensive, CCSS-based approach to teaching math readiness skills to children in their first and second years of Kindergarten.

KG1 is made up of 4 volumes that each cover one of the CCSS math domains. They teach numbers, addition and subtraction, size of objects, and shapes.

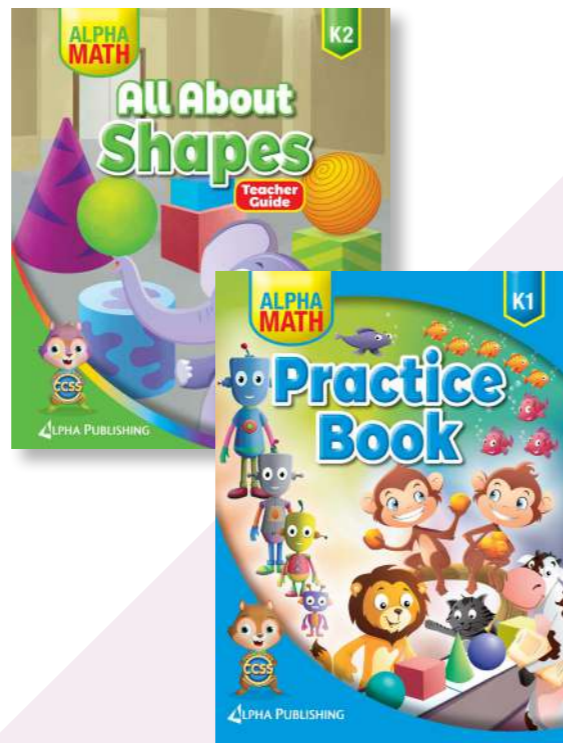
KG2 has 5 volumes (for the 5 CCSS KG2 math domains) that continue teaching numbers, delve deeper into addition and subtraction, measurements, and identification of shapes.



ALPHA
Mobile eLearning Platform

Key Features

- One Common Core math domain per volume
- Opportunity to connect math instruction to themes and other subjects
- Math cards for enriched learning experience
- Exercises and tips to support School-Home connection and parental involvement
- Step-by-step, scaffolded teaching instructions to gradually introduce concepts and plan lessons with ease



Student Book

The colorful and beautifully illustrated Student Books are based on the domains of CCSS.

Alpha Kindergarten Math is presented in individual volumes for:

- **Numbers 0 through 10** (Domain: Counting and Cardinality)
- **Adding and Subtracting** (Domain: Operations and Algebraic Thinking)
- **Big or Small, Long or Tall?** (Domain: Measurement and Data)
- **All About Shapes** (Domain: Geometry)

with

- Numbers Past 10 (Domain: Number & Operations in Base Ten) added in KG2

The volumes are purposely not numbered to allow the teacher to decide the order of topics. The organization of volumes according to CCSS domains provides great flexibility.



Practice Book (one per grade)

Each lesson is accompanied by extended, in-class activities that children can complete independently or as homework. The easy-to-follow and fun practices enhance the concepts learned during the lesson and allow children to explore new ideas at their own pace.

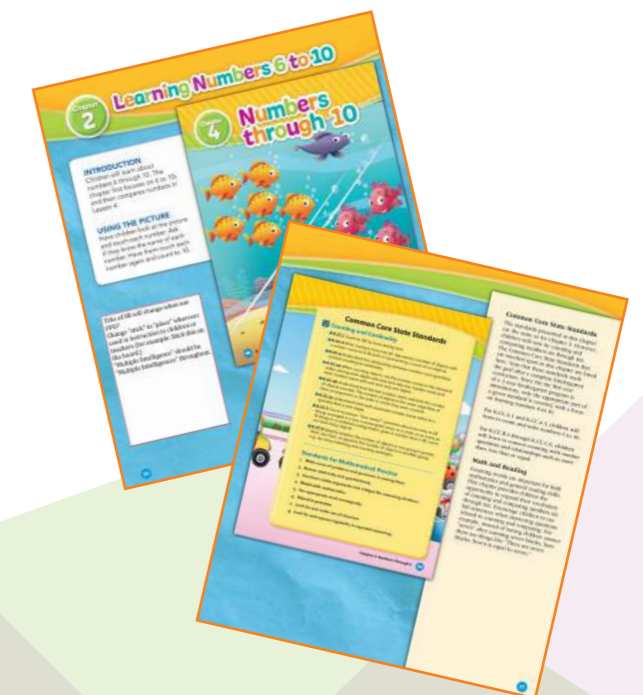
The Practice Book covers all the CCSS domains and contains two pages of additional practice per lesson.

Teacher Guide

The spiral-bound Teacher Guide provides a wealth of background and support information to ensure success in the classroom.

Key features include:

Planners (Unit Plan and Lesson Plan); Chapter Support in the form of the Chapter Introduction, CCSS Guidance; List of suggestions for linking Math concepts and reading; School-Home Connection letter; and Instructions for New Words, The Vocabulary In Use Cards and further linking Math and Reading through the Math Story.



The wrap-around Teacher Guidance for each lesson includes:

Lesson Plan, with the CCSS based objectives, materials list for the lesson, and vocabulary words; Concept Goals for what children should be able to do after the lesson; and Instructions for Introducing and Elaborating on the lesson concept.

Unique to Alpha KG Math is the inclusion of Active Involvement, activities that reinforce the lesson concept through some type of movement or engagement for children, and instruction for supporting English Language Learners.



Ancillaries

Differentiated Anchor Activity Cards

Three fun activities at different levels of differentiation to open each lesson and a preview of concepts covered within each volume.

Multiple Intelligences Cards

Suggestions for accommodating different learning styles in the classroom based on Howard Gardner's Theory of 8 Multiple Intelligences.

Exit Cards

An end-of-lesson activity that can be used as a quick formative assessment to check students' understanding.

Supplemental Cards

A set of useful and colorful supplementary flash cards are available for use at the teacher's discretion. They include:

- Vocabulary in Use Cards - KG 1
- Vocabulary in Use Cards - KG 2
- Math Symbol Cards - KG 2
- Numbers Only Flash Cards (1-100) - KG 1 & 2
- Number Cards with Images (1-10, multiple sets) - KG 1 & 2
- Number Flash Cards (1-10, 20, 30, 40, 50, 60, 70, 80, 90, 100) - KG 1 & 2
- Daily Routine Flash Cards - KG 1 & 2



ExamView is a time-tested and trusted test generation software. Within minutes, create ELA assignments, launch classroom assessment questions and collect real-time responses to evaluate student performance with ExamView test generator. Our Learning Series test bank contains more than 15,600 high-quality assessment questions aligned with today's learning standards and Common Core curriculum.

Alpha KG Math	KG 1	KG 2
Student Book: CC + 1 YR Digital Access	9781785569647	9781785569760
Student Book: OA + 1 YR Digital Access	9781785569678	9781785569791
Student Book: NBT + 1 YR Digital Access		9781785569821
Student Book: MD + 1 YR Digital Access	9781785569708	9781785569852
Student Book: G + 1 YR Digital Access	9781785569739	9781785569883
Practice Book + 1 YR Digital Access	9781785569654	9781785569777
All Student & Practice Book Pack	9781785569975	9781785569982
Teacher Guide: CC + 1 YR Digital Access	9781785569661	9781785569784
Teacher Guide: OA + 1 YR Digital Access	9781785569692	9781785569814
Teacher Guide: NBT + 1 YR Digital Access		9781785569845
Teacher Guide: MD + 1 YR Digital Access	9781785569722	9781785569876
Teacher Guide: G + 1 YR Digital Access	9781785569753	9781785569906
All Teacher Guides Pack	9781785569999	9781785566974
Differentiated Anchor Activity Cards	9781785569746	9781785569807
Multiple Intelligences Activity Cards	9781785569685	9781785569715
Exit Cards	9781785569838	9781785569869
Vocabulary in Use Cards	9781785569890	9781785569913
Math Symbol Cards		9781785569968
Numbers Only Flash Cards		9781785569920
Number Flash Cards		9781785569937
Number Cards with Images		9781785569944
Daily Routine Flash Cards		9781785569951

eAlpha

Alpha's Content Learning Management System for both students and teachers gives access to premium interactive lessons and resources to create virtual classrooms for all students both online and offline. eAlpha makes learning a personalized, exciting and enriching experience.

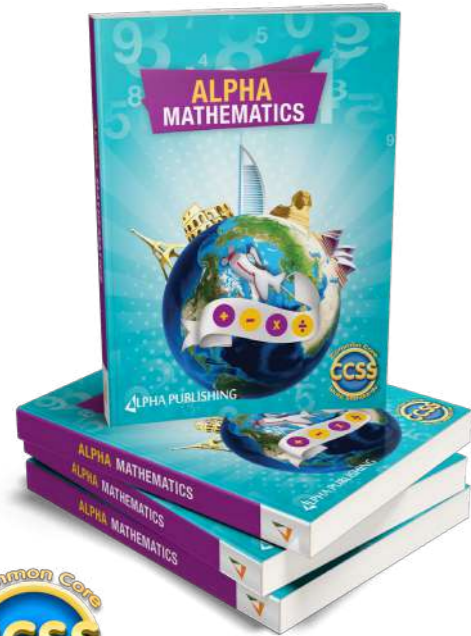


Alpha Math

Grades 1–5

CCSS Mathematics

CCSS Mathematics



Key Features

- Fully Common Core State Standards (CCSS) aligned with Cross-Curricular focus
- Designed to help students develop critical-thinking and problem-solving skills
- Hands-on activities and Practical applications of math in the real world
- Promotes the importance of mathematical literacy and differentiated learning
- Detailed Teacher Guide for instruction planning and monitoring student progress
- Designed to appeal to all learners with colorful and engaging content that respects and observes the local culture
- All program components; practice and test elements are available and personalizable through eAlpha, our digital Learning Management System

Alpha Mathematics Grades 1–5 promotes the importance of mathematical literacy and differentiated learning. Teachers can personalize their instructional approach to how each student learns most effectively by using the fun and engaging Multiple Intelligence Activities, Differentiated Practices, Multiple Mathematical Strategies, Games, Projects, and Activities.

The problem-solving questions in Alpha Math require students to justify their answers in complete sentences, thus reinforcing Math Literacy. Each chapter contains a problem-solving lesson that revolves entirely around problem-solving skills and strategies.



eALPHA
Mobile eLearning Platform

Student Book

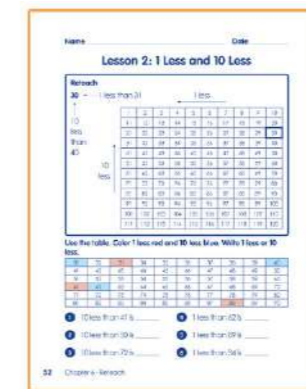
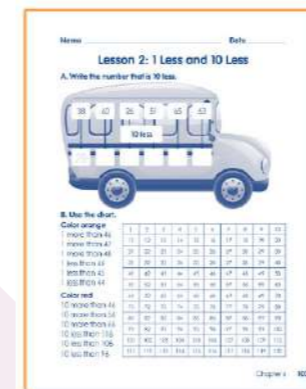
Structured around the eight CCSS standards for mathematical practices, the books, 2 Volume per grade, are divided into color-coded chapters, based on the five domains of the CCSS.

Students journey through the chapters from Starting Point to the Final chapter test through lessons filled with engaging instructions, visual models and activities to improve math language skills.



Differentiated Practice Books

Reteach Practice Book provides extra support for students who have difficulty understanding the lesson.



On-level Practice Book complements the Student Book and provides extra problems and questions that reinforce what the students learned in class.

Enrich Practice Book with challenging questions and problems for the above-level students.



Teacher Guide

The comprehensive Teacher Guide contains reference materials such as the Doing Math guide, Yearly Plan, detailed Scope and Sequence, grade appropriate Common Core State Standards, the alignment chart to CCSS and the Standards for Mathematical Practice.

Unique to Alpha Math is the

- Vocabulary Builder.
- Sharpen Focus sections, providing background information and extra resources to present the lesson concept.
- Fast Track Lesson Plan.

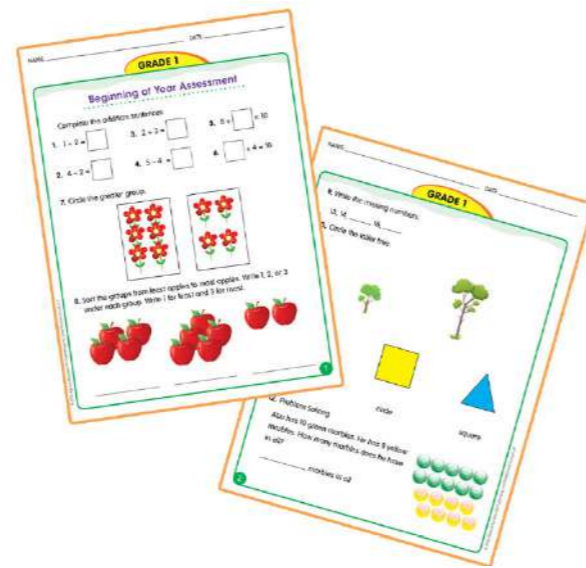
Ancillaries

Assessments Book

In addition to a complete set of formative and summative assessments, this book contains the revolutionary Performance Assessment (non-traditional summative assessment) that will track student achievement of each standard required by the CCSS for a given grade level.

Anchor Activities

Anchor Activities provide a quick and engaging way to get students focused and prime them for the lesson. Students can be given the activities to work on at the beginning of class as soon as they are ready to learn. Every activity will help to gauge student readiness for the lesson and can be used as a differentiation tool.



Exit Activities

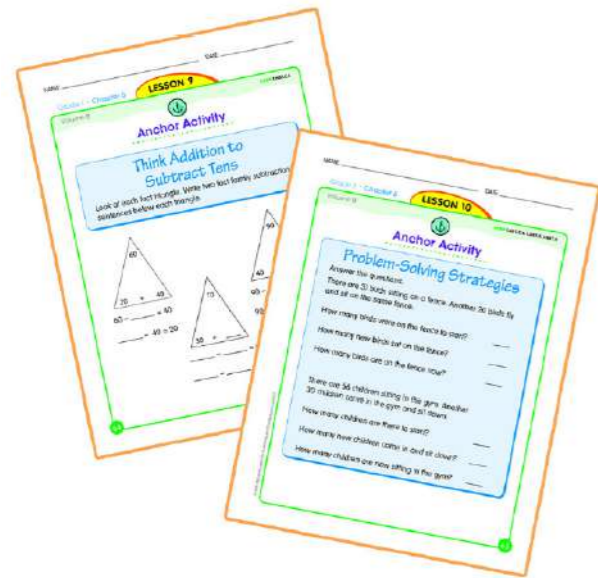
Provide a quick spot check of students' understanding at the end of the lesson. This can be given to gauge whether or not students are ready for the lesson quiz.

Multiple Intelligence Activities

These activities are a fun and engaging way to immerse students with different learning styles in the concepts of each lesson.

Lesson Plan Package

A complete guide for every step of planning and delivering each lesson. All in one information about the resources required, lesson pacing and time; required practices and procedures. Teachers can use the Lesson Plans in conjunction with the Yearly Plan in the Teacher Guide to align the lesson plans with the school's academic calendar.



eAlpha

Alpha's Content Learning Management System for both students and teachers gives access to premium interactive lessons and resources to create virtual classrooms for all students both online and offline. eAlpha makes learning a personalized, exciting and enriching experience.



ExamView is a time-tested and trusted test generation software. Within minutes, create ELA assignments, launch classroom assessment questions and collect real-time responses to evaluate student performance with ExamView test generator. Our Learning Series test bank contains more than 15,600 high-quality assessment questions aligned with today's learning standards and Common Core curriculum.

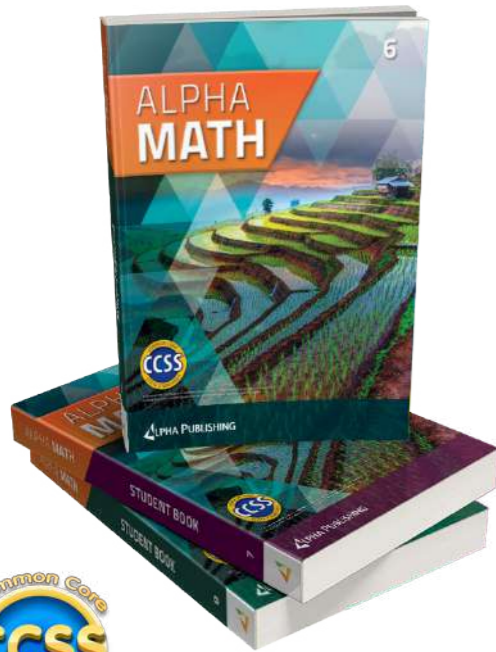
Alpha Math	Grade 1	Grade 2	Grade 3
Student Book Vol. A + 1 YR Digital Access	9781785567087	9781785567100	9781785567124
Student Book Vol. B + 1 YR Digital Access	9781785567094	9781785567117	9781785567131
On-Level Practice Book + 1 YR Digital Access	9781785567186	9781785567193	9781785567209
Enrich Practice Book + 1 YR Digital Access	9781785567230	9781785567254	9781785567278
Reteach Practice Book + 1 YR Digital Access	9781785567247	9781785567261	9781785567285
Teacher Guide Vol. A + 1 YR Digital Access	9781785566981	9781785567001	9781785567025
Teacher Guide Vol. B + 1 YR Digital Access	9781785566998	9781785567018	9781785567032
Assessment Book + 1 YR Digital Access	9781785568497	9781785568541	9781785568596
Anchor Activity Book + 1 YR Digital Access	9781785568459	9781785568503	9781785568558
Multiple Intelligence Activity Book + 1 YR Digital Access	9781785568466	9781785568510	9781785568565
Exit Activity Book + 1 YR Digital Access	9781785568473	9781785568527	9781785568572
Lesson Plans + 1 YR Digital Access	9781785568718	9781785568725	9781785568732
Games and Activities Workbook + 1 YR Digital Access	9781785568480	9781785568534	9781785568589

Alpha Math	Grade 4	Grade 5
Student Book Vol. A + 1 YR Digital Access	9781785567148	9781785567162
Student Book Vol. B + 1 YR Digital Access	9781785567155	9781785567179
On-Level Practice Book + 1 YR Digital Access	9781785567216	9781785567223
Enrich Practice Book + 1 YR Digital Access	9781785567292	9781785567315
Reteach Practice Book + 1 YR Digital Access	9781785567308	9781785567322
Teacher Guide Vol. A + 1 YR Digital Access	9781785567049	9781785567063
Teacher Guide Vol. B + 1 YR Digital Access	9781785567056	9781785567070
Assessment Book + 1 YR Digital Access	9781785568640	9781785568695
Anchor Activity Book + 1 YR Digital Access	9781785568602	9781785568657
Multiple Intelligence Activity Book + 1 YR Digital Access	9781785568619	9781785568664
Exit Activity Book + 1 YR Digital Access	9781785568626	9781785568671
Lesson Plans + 1 YR Digital Access	9781785568749	9781785568756
Games and Activities Workbook + 1 YR Digital Access	9781785568633	9781785568688

Alpha Math

Grades 6–8

CCSS Mathematics



Key Features

- Fully aligned to CCSS with Cross-Curricular connections to CCSS English Language Arts and the Next Generation Science Standards. Standards are clearly listed throughout the program
- Hands-on activities, practices, and problem-solving that help students develop critical-thinking skills, mathematical literacy, and become global learners
- Built on the 5E Instructional Model: Engage, Explore, Explain, Elaborate, and Evaluate
- Differentiated instruction is built into the program through three Practice Books, instructional support in the Teacher Guide, and fun and engaging activities provided for each lesson
- Easy-to-use and customizable program for teachers with robust resources, training and professional development opportunities

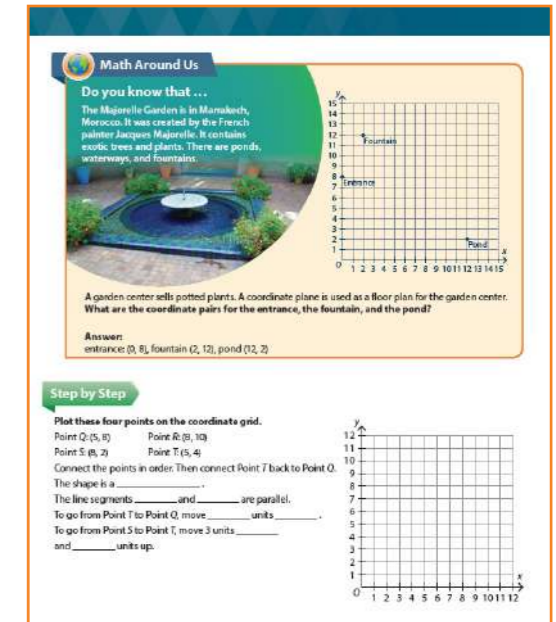
Alpha Math Grades 6–8 Middle School continues to extend math beyond the walls of the classroom and builds upon the skills and content covered by Alpha Math Grades 1–5. Its lessons provide a real-world context that engages the mind of the global learner while fulfilling international educational standards.

Alpha Math Grade 6 fully covers the Grade 6 CCSS (Common Core State Standards). Alpha Math Grade 7 is an accelerated Grade 7 course that fully covers the Grade 7 CCSS and includes some Grade 8 standards. Alpha Math Grade 8 covers the remaining Grade 8 CCSS and all Algebra 1 standards. Alpha Math Middle School is designed to build understanding and accelerate mathematical teaching and rigor to prepare students for a college-preparatory high school curriculum.

Student Book

The Student Book is the main resource for students. There are two light-weight volumes per grade that contain all the core content that students will complete during class and at home. Each lesson follows the same organized structure to ensure complete coverage of the lesson objective and CCSS.

Students make real-world connections to math through special features in their books that include: Engineering Connections, Math and Science Connections, Math and Art Connections, Math and ELA Connections, Careers in Math, Technology, and Science, and ESL/ELL Strategies.



Calculator Practice

Before students begin the Calculator Practice, demonstrate how a terminating and a non-terminating decimal looks on a calculator by showing the following quotients.

$5.16 \div 12.9 = 0.4$
 $85.7 \div 3.3 = 25.969696...$

Have students calculate $6.4 \times 0.5 = 3.2$ on a calculator. The calculator displays 3.200000. Remind students before multiplying about 3.

Teaching Tips

For students who may be struggling, have them work through this problem. Help students confirm that the model with three grids shows 2.8 in all. Then they should see and count the 20 groups of 0.14.

Use the hundredths grids below to model $2.8 \div 0.14$.

Cross-Curricular Connections

GEOGRAPHY

Use ratios to accurately represent actual distances on maps. For example, an inch on a map may represent 50 miles in the real world. Have students find examples of maps in their textbooks or online and show the scale.

Say: The scale is a ratio that tells how many miles are represented by...

ELL

Help students to understand the phrase *given value*. Have students write the expression $3x$. **Say:** You don't know the value of x . Then tell students that $x = 5$. **Say:** I told you the value of x . Now you know the value of x . **Ask:** What is the value of x that I gave you? **Say:** When $x = 5$, 5 is the given value of x .

COMMON ERRORS

Some students may mistakenly multiply or divide each term by a different number when asked to write an equivalent ratio. For example, for the ratio 3:4, students may multiply 3 by 3 and note that the term 3 is multiplied by itself, then multiply the second term by itself also, 4×4 to find 9:16 rather than 6:8. Remind students that both quantities in the ratio must be multiplied by the same number to form an equivalent ratio.

Teacher Guide

The Teacher Guide provides assistance in all phases of the teaching cycle. It complements each page of the Student Book with wrap-around instructional support.

Teaching Connections draw the teacher's attention to how the math content connects to other content areas. Robust teacher guidance is also delivered through Teaching Tips, Common Errors, instructions for ESL/ELL support, vocabulary review, and key-by-key calculator instruction.

Full Scope & Sequence and CCSS Alignment charts are included. The Lesson Plans, found on eAlpha, complement the Teacher Guide and allow teachers to easily customize the program around the needs of each student, the whole class, and the school calendar.

Differentiated Practice Books

On-Level Practice Book: complements the Student Book; for each lesson there are extra problems and questions that reinforce what students learn in class. The On-Level Practice Book also includes Mid-Chapter Quizzes, Multiple-Choice Quizzes, and Chapter Tests.

Re-teach Practice Book: provides extra support for students who have difficulty understanding the lesson.

Enrich Practice Book: provides challenging questions and problems for above-level students.



eALPHA
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CCSS Mathematics

Ancillaries & Teacher Resources

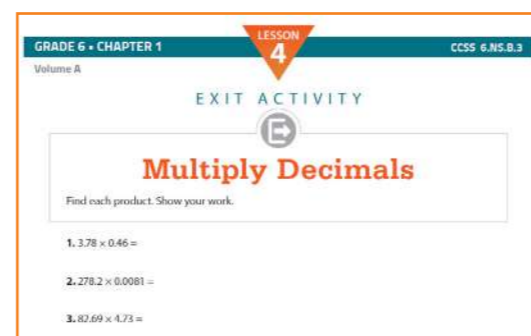
Differentiated Anchor Activities

Anchor Activities are engaging activities that encourage active learning and exploration while reinforcing foundational concepts—a quick and fun opening for each lesson. There are three levels of differentiated activities to meet the students at their own level of readiness for new material. Teacher support for implementation, materials lists, alignment, and procedures are included in the Lesson Plans. These activities are available both as printable and interactive pages on eAlpha.



Exit Activities

Exit Activities are short and fun formative assessments to complete at the end of each lesson. They provide the teacher with a quick snapshot of each student's understanding of the lesson. Teacher support for implementation procedures is included in the Lesson Plans. These activities are available both as printable and interactive pages on eAlpha.



Lesson Plans

Lesson Plans are available as downloadable, editable, and printable pages on eAlpha. They contain pacing, materials lists, vocabulary, preparation tips, procedures for the Anchor and Exit Activities, the 5Es throughout each lesson, a lesson closure, lesson extensions, and assessment information. A Yearly Pacing Guide is provided for each grade level.

Assessments



ExamView is a time-tested and trusted test generation software. Its Learning Series assessment bank provides teachers with a robust variety of assessment options. A variety of question types are available: True/False, Matching, Completion, Multiple Choice, Short Answer, Multiple Response, and Open-Ended Items. Items are tagged with metadata to allow teachers to use ready-made assessments or to build their own tests.

eAlpha

Alpha's Content Learning Management System for both students and teachers gives access to premium interactive lessons and resources to create virtual classrooms for all students both online and offline. eAlpha makes learning a personalized, exciting and enriching experience.



Students and Teachers have access to hundreds of engaging math videos and animations on eAlpha.

Alpha Math	Grade 6	Grade 7	Grade 8
Alpha Math - Student Book Vol. A + 1 YR Digital Access	9781785566059	9781785566158	9781785566257
Alpha Math - Student Book Vol. B + 1 YR Digital Access	9781785566066	9781785566165	9781785566264
Alpha Math - Teacher Guide Vol. A + 1 YR Digital Access	9781785566073	9781785566172	9781785566271
Alpha Math - Teacher Guide Vol. B + 1 YR Digital Access	9781785566080	9781785566189	9781785566288
Alpha Math - On-Level Practice Book + 1 YR Digital Access	9781785566097	9781785566196	9781785566295
Alpha Math - Enrich Practice Book + 1 YR Digital Access	9781785566110	9781785566219	9781785566318
Alpha Math - Reteach Practice Book + 1 YR Digital Access	9781785566134	9781785566233	9781785566332
Alpha Math - Differentiated Anchor Activities (downloadable from eAlpha)	9781785565335	9781785566691	9781785566684
Alpha Math - Exit Activities (downloadable from eAlpha)	9781785565342	9781785566516	9781785566707
Alpha Math - Lesson Plans (downloadable from eAlpha + editable)	978178556MLP6	978178556MLP7	978178556MLP8

Alpha Science

Grades 1–5

NGSS Science

NGSS Science



Key Features

- Based on Next Generation Science Standards
- Consumable Student Book & Practice Book
- NGSS performance expectations are presented in various forms of activities throughout the lessons
- Scaffolded STEAM activity after every chapter
- Differentiated ELL activities
- Each lesson is based on the 5E instructional model

Student Book

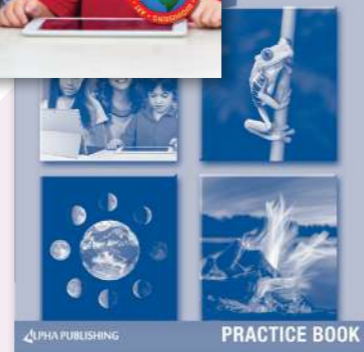
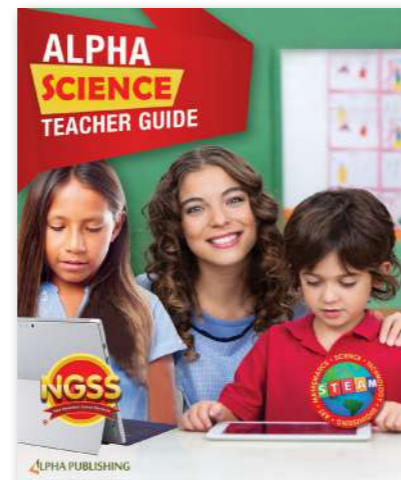
Each NGSS domain based book has its color-coded volume with vibrant visuals. The books contain clearly structured chapters and lessons that integrate the best science practices, crosscutting concepts and Disciplinary core ideas, key connections and applied Math.

Practice Book

Check the individual student's understanding of what they have learned and whether they can apply it in practice.



Alpha Science has 4 volumes each based on one of four NGSS domains: Science, Engineering & Technology; Life Science; Earth & Space Science; Physical Science. Teachers can select the order in which they teach the domains. Each NGSS domain has its color-coded volume with vibrant visuals. Each lesson contains three practices that move from the Directed Practice (teacher guided) to the Guided Practice (a bit more student driven) to the Full Practice (fully student-driven learning). At the end of each lesson, students will have a deep understanding of the lesson's objective and content.



Teacher Guide

- The comprehensive Teacher Guide contains reference materials, such as the 5E Instruction Model,
- Scaffolded Practice Guide,
- STEAM teaching guide, detailed Scope and Sequence,
- Yearly Plan,
- Materials List and the alignment to NGSS.

The Teacher Resources sections outline all Student Book and Practice Book Activities, including Assessments, ELL references and the use of on-line resources.

The School to Home Letter provides a snapshot of what the students will be learning in the upcoming Chapter and extends the learning environment through encouraging parental involvement.



ALPHA
Mobile eLearning Platform

Ancillaries

Assessment Book is designed to support the NGSS vision of accurately measuring 3-dimensional science learning. It contains a comprehensive set of summative assessments that provide the teacher with a complete picture of student progress.

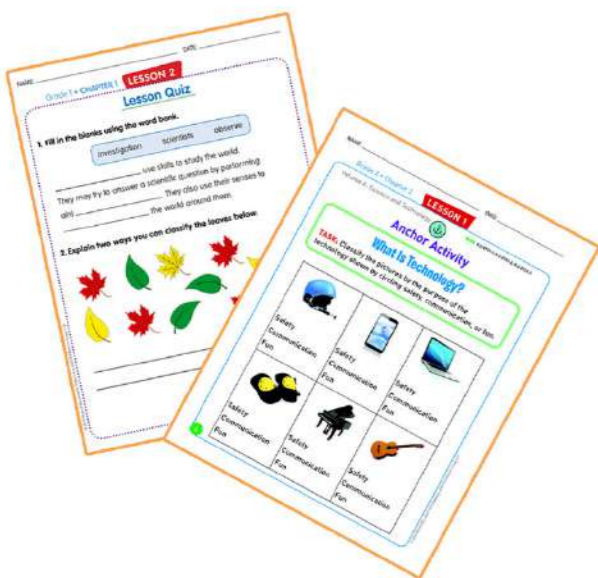
Anchor Activities provide a quick and engaging way to get students focused and prime them for the lesson. Students can be given the activities to work on at the beginning of class as soon as they are ready to learn. The activities will help to gauge student readiness for the lesson and can be used as a differentiation tool.



Multiple Intelligence Activities focus on the main science concepts of the lesson and aim to help students with different abilities and learning styles engage in the learning process.

Each activity hits at least one of the eight different types of intelligence. By the end of the chapter, all intelligences will have been stimulated.

Exit Activities used as an informal assessment at the end of each class or activity that help the teacher gauge students' understanding of concepts covered during the lesson.



eAlpha

Alpha's Content Learning Management System for both students and teachers gives access to premium interactive lessons and resources to create virtual classrooms for all students both online and offline. eAlpha makes learning a personalized, exciting and enriching experience.

Science Modules

Science, Technology, and Engineering

Students will come to understand how engineering problems are identified and solved through the use of technology and how this impacts our society and the environment. They will learn about the interdependency of the science and engineering fields and how technology expands the reach of both. Two core ideas will be studied: the engineering design process and the links between and within engineering, science, technology, and society.



Life Science

Through observing, questioning, testing, and analyzing data, students will come to understand the relationships, processes, and patterns amongst living organisms. An understanding of how plants and animals interact with the living and nonliving factors in their environments will be reached. Four core ideas will be studied: structure and processes, ecosystems, heredity, and biodiversity and unity.



Earth Science

The study of the biosphere and space beyond the Earth involves reaching an understanding of how the systems in, on, and around our planet are interconnected. Students will study the cause and effect relationships between these systems, energy, and matter cycles. The three core ideas that will be studied include: Earth's place in the universe, change in Earth's conditions and systems over time, and human impact on Earth.



Physical Science

Students will learn that there is a cause and effect exchanges in all systems and processes in our world. These exchanges are based on a common set of chemical and physical principles. Four core ideas will be studied: matter and its interactions, motion and forces, energy, and waves.



Alpha Science	Grade 1	Grade 2	Grade 3
Student Book - Science & Technology + 1 YR Digital Access	9781785567735	9781785567773	9781785567810
Student Book - Life Science + 1 YR Digital Access	9781785567742	9781785567780	9781785567827
Student Book - Earth Science + 1 YR Digital Access	9781785567759	9781785567797	9781785567834
Student Book - Physical Science + 1 YR Digital Access	9781785567766	9781785567803	9781785567841
Practice Book + 1 YR Digital Access	9781785567933	9781785567940	9781785567957
Teacher Guide - Science & Technology + 1 YR Digital Access	9781785567537	9781785567575	9781785567612
Teacher Guide - Life Science + 1 YR Digital Access	9781785567544	9781785567582	9781785567629
Teacher Guide - Earth Science + 1 YR Digital Access	9781785567551	9781785567599	9781785567636
Teacher Guide - Physical Science + 1 YR Digital Access	9781785567568	9781785567605	9781785567643
Assessment Book + 1 YR Digital Access	9781785567360	9781785567407	9781785567445
Anchor Activity Book + 1 YR Digital Access	9781785567339	9781785567377	9781785567414
Multiple Intelligence Activity Book + 1 YR Digital Access	9781785567346	9781785567384	9781785567421
Exit Activity Book + 1 YR Digital Access	9781785567353	9781785567391	9781785567438

Alpha Science	Grade 4	Grade 5
Student Book - Science & Technology + 1 YR Digital Access	9781785567858	9781785567896
Student Book - Life Science + 1 YR Digital Access	9781785567865	9781785567902
Student Book - Earth Science + 1 YR Digital Access	9781785567872	9781785567919
Student Book - Physical Science + 1 YR Digital Access	9781785567889	9781785567926
Practice Book + 1 YR Digital Access	9781785567964	9781785567971
Teacher Guide - Science & Technology + 1 YR Digital Access	9781785567650	9781785567698
Teacher Guide - Life Science + 1 YR Digital Access	9781785567667	9781785567704
Teacher Guide - Earth Science + 1 YR Digital Access	9781785567674	9781785567711
Teacher Guide - Physical Science + 1 YR Digital Access	9781785567681	9781785567728
Assessment Book + 1 YR Digital Access	9781785567483	9781785567520
Anchor Activity Book + 1 YR Digital Access	9781785567452	9781785567490
Multiple Intelligence Activity Book + 1 YR Digital Access	9781785567469	9781785567506
Exit Activity Book + 1 YR Digital Access	9781785567476	9781785567513



ExamView is a time-tested and trusted test generation software. Within minutes, create ELA assignments, launch classroom assessment questions and collect real-time responses to evaluate student performance with ExamView test generator. Our Learning Series test bank contains more than 15,600 high-quality assessment questions aligned with today's learning standards and Common Core curriculum.

Simple

Alpha Science lessons are built on the 5-Es instructional model: Engagement, Exploration, Explanation, Elaboration, and Evaluation.

Focused

Alpha Science is aligned with the Next Generation Science Standards; instructional materials employ educational best practices to deliver science content that is connected with science skills, engineering, technology, artistic design, and mathematics.

Connected

Alpha Science strikes a balance between introducing science concepts, deepening students understanding by having them apply science skills and knowledge of content to solve real-world problems.

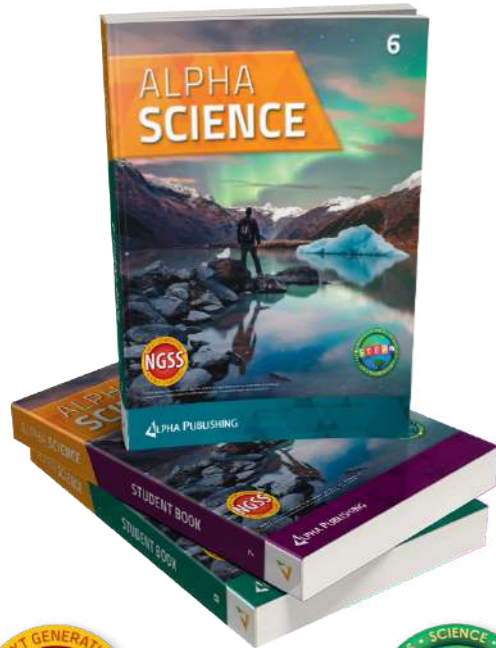
Supporting

Alpha Science supports both teachers and students. Differentiated learning is underpinned by a variety of techniques bringing Science concepts within reach of all learners. Planning is made easy for teachers with the yearly plan and the detailed lesson plans. The interactive and user-friendly eAlpha website is designed to connect teachers and students and support learning science in a simple, yet interactive way.

Alpha Science

Grades 6–8, Integrated

NGSS Science



Alpha Science Grades 6–8 Middle School is a fully integrated and immersive science experience in which the student is surrounded by Life, Earth, Space, Physical Sciences, Engineering and Technology in all three grades.

Hands-on, student centered learning is delivered through powerful STEAM laboratories and lessons that achieve all three-dimensions of the NGSS (Next Generation Science Standards). The program is written to fully align with the NGSS while also building strong cross-curricular connections.

Alpha Science brings international science standards to the classrooms and homes of students around the world. It introduces students to doing science from a 21st century global perspective within a context that makes sense to them.



Key Features

- Fully aligned to the NGSS with Cross-Curricular Connections to CCSS English Language Arts and mathematics, engineering, technology, and art. The standards are clearly listed throughout the program.
- Hands-on activities, practices, and STEAM laboratories help students develop critical-thinking skills, science literacy, understand experimental design, and design solutions to real-world problems
- Clearly defined, refined, and revisited Lesson Objectives and Essential Questions
- Built on the 5E Instructional Model: Engage, Explore, Explain, Elaborate, and Evaluate
- Differentiated instruction is built into the program through the use of multiple representations of concepts, differentiated ELL support and engaging activities that reinforce each lesson
- Easy-to-use and customizable program for teachers with robust resources, editable Lesson Plans, Chapter Plans, and Yearly Plans, training and professional development opportunities, and teacher guidance.



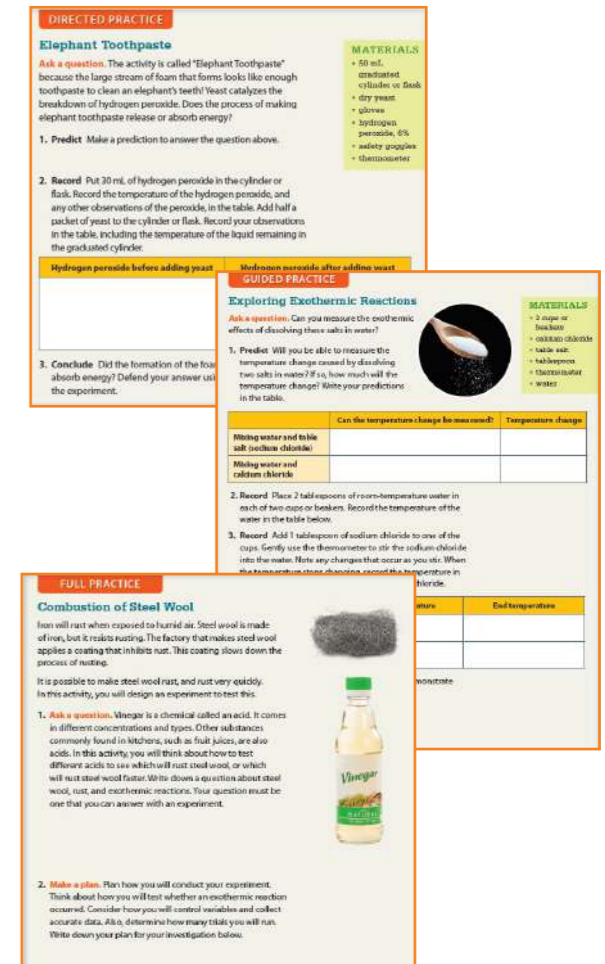
ALPHA
Mobile eLearning Platform

Student Book

The Student Book is the main resource for students. There are two light-weight volumes per grade that contain all the core content, practice, and STEAM laboratories for use in class and at home.

Each lesson follows the same organized structure to fulfill the lesson objective, answer the essential question and achieve the learning standard. Lessons begin with an exploratory Directed Practice, an engaging Guided Practice, and a student-driven Full Practice. Students become more confident and willing to take ownership of their learning through this gradual release strategy.

Students make real-world connections to science through special features in their books that include: Engineering Connections, Science and Math Connections, Science and Art Connections, Science and ELA Connections, Careers in Science, Technology, and Math, ESL/ELL Strategies, and Calculator Activities.



Calculator Activity

Write the formula shown below on the board or a large sheet of paper.

$$\text{Time} = \frac{\text{Distance}}{\text{Speed}}$$
Say: The distance between the Sun and Earth is 150,000,000 kilometers. The speed of light is 300,000 kilometers per second. **Ask:** How long does it take sunlight to reach Earth? (500 seconds)
Ask: How long does it take sunlight to reach Earth, in minutes? (HINT: Divide by 60 to convert seconds to minutes.) (8.3333, or 8 $\frac{1}{3}$ minutes)

Science and Art Connections

If students struggle to draw their modified designs, show them the Drawing Dictionary graphic organizer on page TR15 of this Teacher Guide. This page supports instruction regarding how to draw a model or other picture using simple shapes and symbols.

Engineering Connections

Students from around the United Arab Emirates can take part in the Formula One STEM Challenge. Teams of students from across the UAE design, build, and race model cars. Have students do online research about this event. Have students focus on the engineering challenges students face in designing and building cars that will race around a 20-meter track. Encourage students to share their findings.

Technology Activity

The invention of the electron microscope gave scientists the ability to see atoms for the very first time. Although scientists could prove that atoms existed, no one had been able to actually see them.
 Have students think about technology advances that have occurred during their lifetime. Ask students to choose one device, such as a cell phone, and write how the device has changed. Students should focus on the features of the device and how the device has changed how they communicate, for example.

ELL Activity

Have students read the hypothesis and conclusion in *Draw a Conclusion*. Then ask them to identify the question the scientists wanted to ask.
Beginning: Ask students to identify what scientists wanted to ask by using simple phrases.
Intermediate: Ask students to write the questions that scientists wanted to ask.
Advanced: Ask students to write the questions that scientists wanted to ask and explain how the hypothesis and the conclusion are related.

Teacher Guide

The Teacher Guide provides assistance in all phases of the teaching cycle. It complements each page of the Student Book with wrap-around instructional support.

Teaching Connections draw the teacher's attention to how the science content connects to other content areas. Robust teacher guidance is also delivered through features like, Teacher Background, Misconceptions, Check Understanding, Science Dialogue and differentiated ELL instruction.

Full Scope & Sequence, NGSS Alignment, CCSS Alignment charts, and materials lists are included. The Lesson Plans, found on eAlpha, complement the Teacher Guide and allow teachers to easily customize the program around the needs of each student, the whole class, and the school calendar.

Practice Book

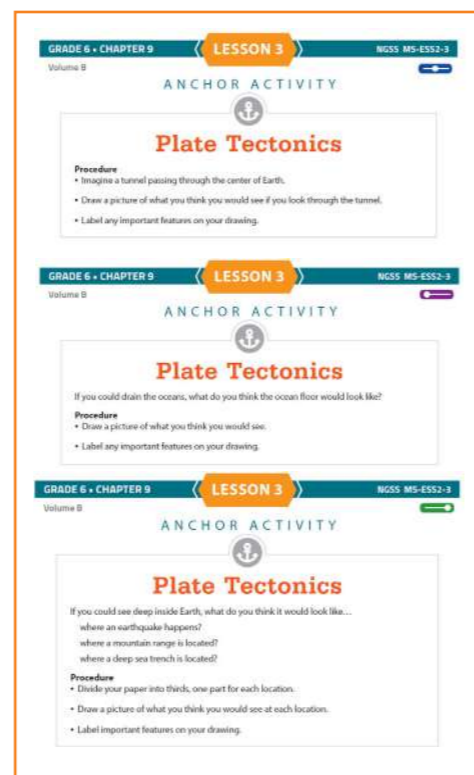
The Practice Book complements the Student Book; for each lesson there are extra problems and questions that reinforce what students learn in class and refine scientific skills.

NGSS Science

Ancillaries & Teacher Resources

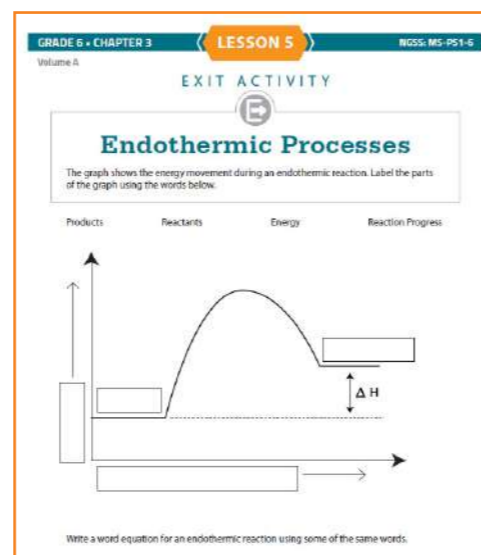
Differentiated Anchor Activities

Anchor Activities are engaging activities that encourage active learning and exploration while reinforcing foundational concepts—a quick and fun opening for each lesson. There are three levels of differentiated activities to meet the students at their own level of readiness for new material. Teacher support for implementation, materials lists, alignment, and procedures are included in the Lesson Plans. These activities are available both as printable and interactive pages on eAlpha.



Exit Activities

Exit Activities are short and fun formative assessments to complete at the end of each lesson. They provide the teacher with a quick snapshot of each student's understanding of the lesson. Teacher support for implementation procedures is included in the Lesson Plans. These activities are available both as printable and interactive pages on eAlpha.



Lesson Plans

Lesson Plans are available as downloadable, editable, and printable pages on eAlpha. They contain pacing, materials lists, vocabulary, preparation tips, procedures for the Anchor and Exit Activities, the 5Es throughout each lesson, a lesson closure, and lesson extensions. A Yearly Pacing Guide is provided for each grade level.

Assessments



ExamView is a time-tested and trusted test generation software. Its Learning Series assessment bank provides teachers with a robust variety of assessment options. A variety of question types are available: True/False, Matching, Completion, Multiple Choice, Short Answer, Multiple Response, and Open-Ended Items. Items are tagged with metadata to allow teachers to use ready-made assessments or to build their own tests.

eAlpha

Alpha's Content Learning Management System for both students and teachers gives access to premium interactive lessons and resources to create virtual classrooms for all students both online and offline. eAlpha makes learning a personalized, exciting and enriching experience.



Students and Teachers have access to hundreds of engaging math videos and animations on eAlpha.

Alpha Science	Grade 6	Grade 7	Grade 8
Alpha Science - Student Book Vol. A + 1 YR Digital Access	9781785566356	9781785566417	9781785566479
Alpha Science - Student Book Vol. B + 1 YR Digital Access	9781785566363	9781785566424	9781785566486
Alpha Science - Teacher Guide Vol. A + 1 YR Digital Access	9781785566370	9781785566431	9781785566493
Alpha Science - Teacher Guide Vol. B + 1 YR Digital Access	9781785566387	9781785566448	9781785566509
Alpha Science - Practice Book + 1 YR Digital Access	9781785566400	9781785566462	9781785566523
Alpha Science - Differentiated Anchor Activities (downloadable from eAlpha)	9781785565311	9781785565298	9781785565281
Alpha Science - Exit Activities (downloadable from eAlpha)	9781785565328	9781785565304	9781785566677
Alpha Science - Lesson Plans (downloadable from eAlpha + editable)	9781785565LP6	9781785565LP7	9781785565LP8

ALPHA MATH

Grades K1 & K2

Introduce Math Concepts with fun and engaging activities &
Prepare little learners for elementary Math



Learn, Discover, and Dream with
engaging stories and real-world
writing projects.

Grades 1-5





Pre-Primary

Pandy and Friends	50
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Primary

Super English Reading & Writing	54
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ESP

Present English	76
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Mobile eLearning Platform

ELT on eAlpha is both interactive and engaging. It's available online and offline, with a rich selection of resources and tools.

Improve your connection with students and save time with the comprehensive range of digital resources now available.

For more information and to request a trial access, visit www.ealpha.info.

Alpha courses by age and level



Alpha Publishing offers a wide range of educational resources for young learners of all ages and abilities covering Pre-Primary, Primary, Secondary and Young Adults. To find the right course for you, examine our titles below which are listed by age, ability, Common European Framework rating and Cambridge English exams level. Our courses are supported by a unique set of tools including our online platform, comprehensive teacher resources and much, much more.

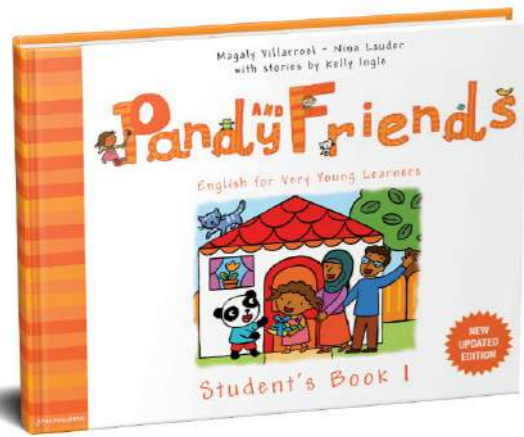
Level	Leading to Beginner	Beginner	Elementary	Elementary	Intermediate	Intermediate	Upper-Intermediate
Common European Framework (CEFR)	Pre-A1	A1	A2	A2+	B1	B1+	B2
Cambridge English		YLE Starters – Movers KEY	YLE Flyers KEY	YLE Flyers KEY	Preliminary BEC	Preliminary BEC	First BEC
Pre-School Courses							
Pandy and Friends: Level 1-3							
Primary Courses							
Super English: Starter-Level 6							
Super English Phonics: Level 1-5							
Go for English: Level 1-6							
Secondary Courses							
English Leader: Level 1-4							
Adult Courses							
Target English: Level 1-4							
ESP (English for Specific Purposes)							
Present English for Tourism							
Present English for Transport & Logistics							
Present English for Cooking, Catering & Reception							
Present English for Commerce							
Present English for Mechanics, Electronics & Technical Assistance							
Present English for Construction							

Pandy and Friends

Beginner

Common European Framework: A1

Pre-Primary



Key Features

- Provides a global learning experience with local content connections.
- New language acquisition is at the heart of the program.
- Innovative, colourful and engaging resources to encourage learning.
- Activities for all learning and teaching styles.
- Stimulates the development of social skills and helps develop observation and oral skills.
- Full-colour Teacher's Guide with step-by-step instructions on how to use the material and carry out lessons.

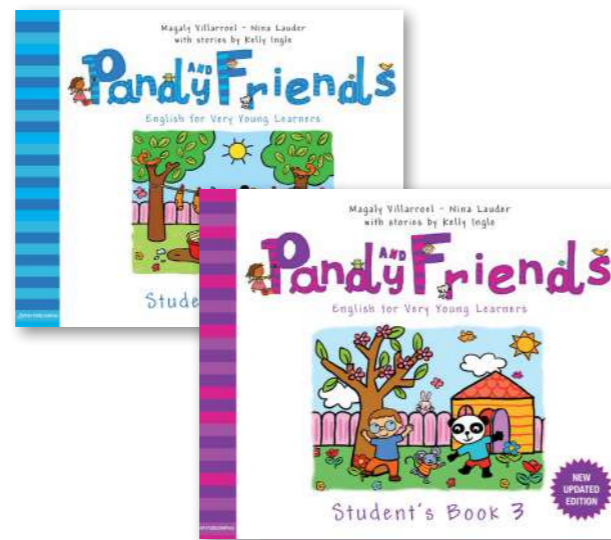
Pandy and Friends is a three-level English language course for pre-school children aged between 3 and 5 years old.

The program offers a wide range of materials to ensure fun lessons for very young learners, and is designed to motivate children through entertaining chants, songs, pen-to-paper activities, games, stickers and stories.

The methodology of the course is based on child-centered active learning. It is based on a spiral syllabus with frequent opportunities to revisit language and structures. The course is extremely flexible and can be adapted to fit into programs with more or fewer contact hours.



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Features

- Numbers, alphabet and letters, and phonics worksheets at every level with step-by-step teacher instructions.
- Expanded Starter units in Student's Book and Activity Book.
- NEW songs and class audio: numbers song; alphabet song; chants and rhymes.
- NEW Phonics resources: audio; poster; flashcards and colouring worksheets.
- NEW stories, story cards and audio with strong focus on age-appropriate values and non-linguistic objectives (learning skills and strategies).
- Expanded and improved Teacher's Guide.

Student's Book

(includes audio and stickers)

The colourful and beautifully illustrated books are filled with activities to promote pre-reading skills, develop vocabulary, comprehension, observation and fine motor skills.

The stories link to morals and values and celebrate diversity and the culture of the MENA region.

Reward stickers are supplied to help little learners experience a sense of achievement.



Teacher's Guide

(includes audio CD)

The full-colour Teacher's Guide contains step-by-step instructions on how to use the materials (worksheets, flashcards, the Pandy puppet) and carry out lessons. It includes sections on routines and extra ideas and material for engaging class activities. It also features the following elements:

- Phonics lessons.
- Reinforcement and extension activities at the end of the lessons.
- Panda Pointers: tips and pointers to assist teachers with classroom management.
- Lyrics for the chants and songs as well as audio scripts for the dialogues and listening activities.
- Pre-story and post-story pages.
- Establish routines section with routine chants and transitions to structure the lesson.

Pre-Primary

Teacher's Guide Digital

The digital book contains all the course materials for an interactive whiteboard and the 'Heads-up' interactive lessons.



Puppet

Children love puppets. The Pandy puppet can be used by the teacher in a variety of ways to help present and practise language. It allows the teacher to interact and communicate with the children in their real and fantasy worlds.

Activity Book

(with Picture Dictionary and take-home pages)

The activity book accompanies the Student's Book and reinforces each unit's target language through a wide variety of engaging activities. Pen-to-paper activities; pre-reading and pre-writing exercises; consolidation activities and push-out pages to help learners revise vocabulary.

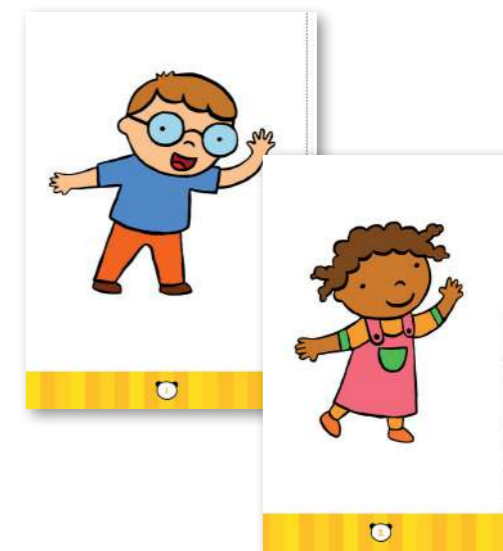


Story Cards

Story Cards serve to develop comprehension and concentration skills and present values in an engaging way. They encourage active participation while teaching values and social skills. Stories help transmit authentic rhythm and intonation: they train the ear and help the children to recognize and imitate the music of the language. The illustrations help to convey meaning while both the context and the situation anchor the vocabulary.

Flashcards

The full-colour flashcards represent the key vocabulary of the entire course. The Teacher's Guide carries clear guidelines for using them in the presentation, practice and consolidation stages, as well as their use in many games. Additional flashcard resources have been added to the series to assist teachers in helping children learn about the alphabet, numbers and phonics.



Posters

Pandy and Friends now has an expanded series of interactive posters which offer teachers and students visual supports in the following areas: colours and shapes; the alphabet; numbers; phonics. There is also a special 'Pandy Playhouse' poster.

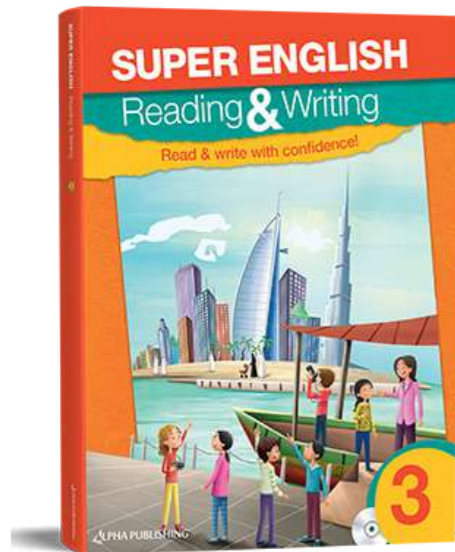
Pandy and Friends	Level 1	Level 2	Level 3
Student's Book	9781785563324	9781785563331	9781785563348
Activity Book	9781785563355	9781785563362	9781785563379
Teacher's Guide	9781785563386	9781785563393	9781785563409
Flashcards	9781785564116	9781785564123	9781785564130
Story Cards	9781785563416	9781785563423	9781785563430
Phonics Flashcards & Work Sheets	9781785563447	9781785563447	9781785563447
Numbers & Alphabet Flashcards	9781785563478	9781785563478	9781785563478
Poster Pack	9781785563508	9781785563508	9781785563508
Pandy and Friends Puppet (Free on adoption)	9781785563PFP	9781785563PFP	9781785563PFP

Super English Reading & Writing

Beginner to Elementary

Common European Framework: A1–A2

Primary

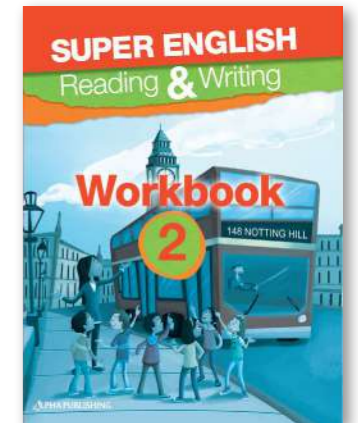
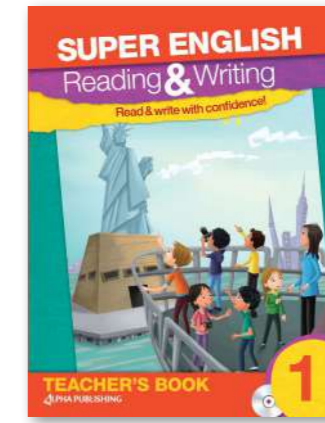


Key Features

- Organized guides for every stage of reading and writing instruction.
- Vocabulary: thematically categorized.
- Diverse selection of genres, with fun and educational stories.
- Core grammar patterns for English learners.
- Writing Point sections with multiple exercises for accurate writing.
- Specially developed with MENA students in mind.

Components

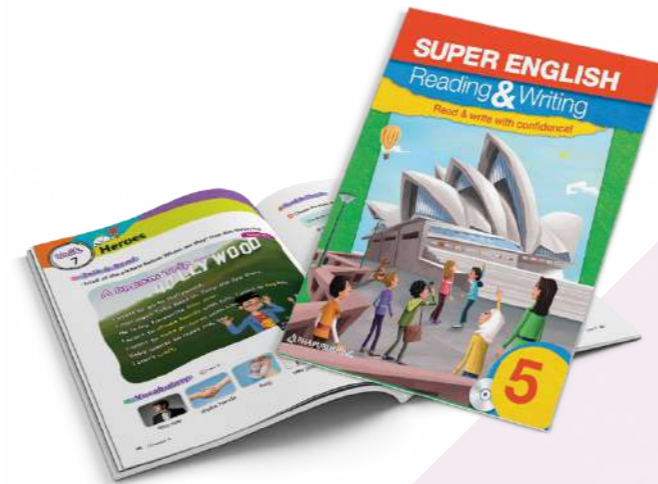
- Student's Book
- Workbook
- Teacher's Book
- Class Audio



Primary

Super English Reading & Writing is a seven-level course, specially designed for young learners of beginner to elementary ability, in the Middle East, Africa, Asia, and Latin America. The materials have been structured to help learners develop both their reading and writing skills. Students work through texts covering a variety of genres, both fictional and informational, and will be able to create solid pieces of writing that incorporate the target language patterns.

Super English Reading & Writing will allow English learners to develop the ability to read freely and to write with greater confidence.



Super English–RW	Starter	1	2	3
Student's Book + 1 YR Digital Access	9781785560019	9781785560002	9781785560026	9781785560033
Teacher's Book + 1 YR Digital Access		9781785560071	9781785560088	9781785560095
Workbook Starter + 1 YR Digital Access	9781785560279	9781785560286	9781785560293	9781785560309
Picture Dictionary + 1 YR Digital Access		9781785561450	9781785561467	9781785561474
Wall Pictures + Magnetic Words + 1 YR Digital Access		9781785561900	9781785561917	9781785561924
Flashcards + 1 YR Digital Access		9781785561931	9781785561948	9781785561955

Super English–RW	4	5	6
Student's Book + 1 YR Digital Access	9781785560040	9781785560057	9781785560064
Teacher's Book + 1 YR Digital Access	9781785560101	9781785560118	9781785560125
Workbook + 1 YR Digital Access	9781785560316	9781785560323	9781785560330



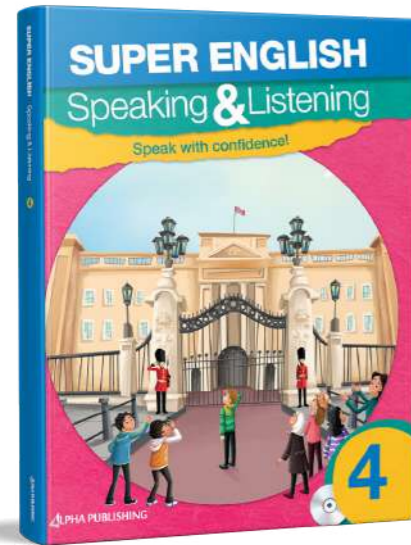
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Mobile eLearning Platform



Super English Speaking & Listening

Beginner to Elementary

Common European Framework: A1–A2

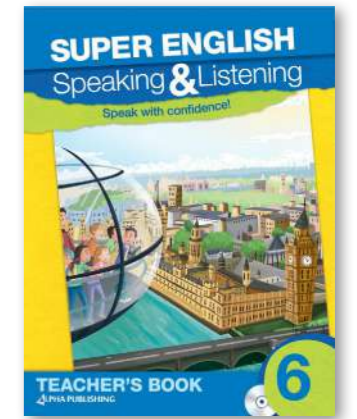
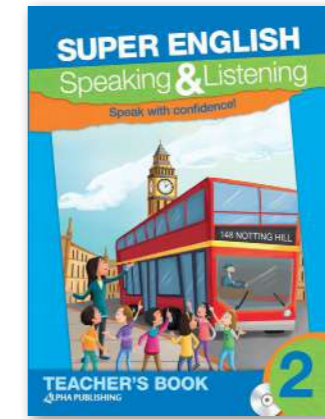


Key Features

- Basic conversation patterns and essential vocabulary.
- Photos and illustration to aid comprehension.
- 12 Trial Tests, 4 Review Tests, 1 Final Test.
- Workbook for enhancing vocabulary, pronunciation and writing.
- Audio program with Student's Book audio and listening materials for the tests.

Components

- Student's Book
- Workbook
- Teacher's Book
- Class Audio



Super English Speaking & Listening is a seven-level course specially designed for young learners of English in the Middle East, Africa, Asia, and Latin America, from beginner to elementary ability. It has been developed to help learners dramatically improve both their speaking and listening skills. Learners are introduced to basic sentences, vocabulary and everyday questions that are essential for young English speakers.

Super English Speaking & Listening will allow all English learners to become more confident, not only in their test-taking skills, but also in their English communication skills.



Super English–SL	Starter	1	2	3
Student's Book + 1 YR Digital Access	9781785560132	9781785560149	9781785560156	9781785560163
Teacher's Book + 1 YR Digital Access		9781785560217	9781785560224	9781785560231
Workbook + 1 YR Digital Access	9781785560347	9781785560354	9781785560361	9781785560378
Flashcards + 1 YR Digital Access		9781785561962	9781785561979	9781785561986

Super English–SL	4	5	6
Student's Book + 1 YR Digital Access	9781785560170	9781785560187	9781785560194
Teacher's Book + 1 YR Digital Access	9781785560248	9781785560255	9781785560262
Workbook + 1 YR Digital Access	9781785560385	9781785560392	9781785560408



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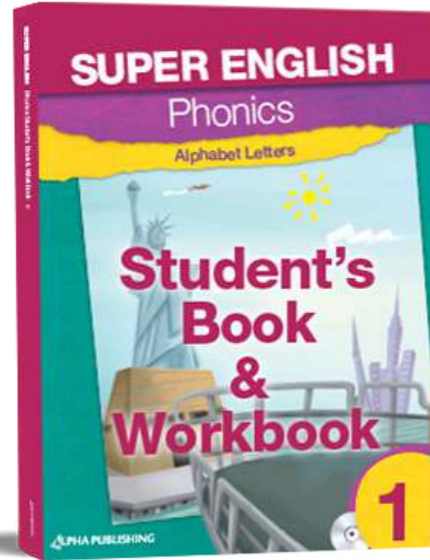


Super English Phonics

NEW

Beginner to Elementary

Common European Framework: A1–A2

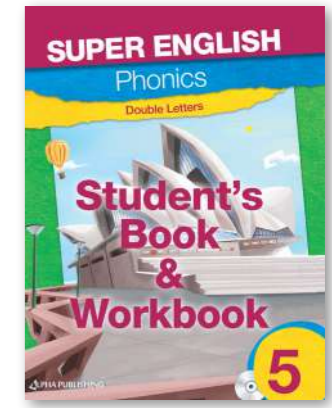
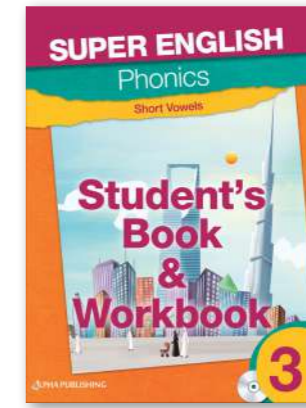


Key Features

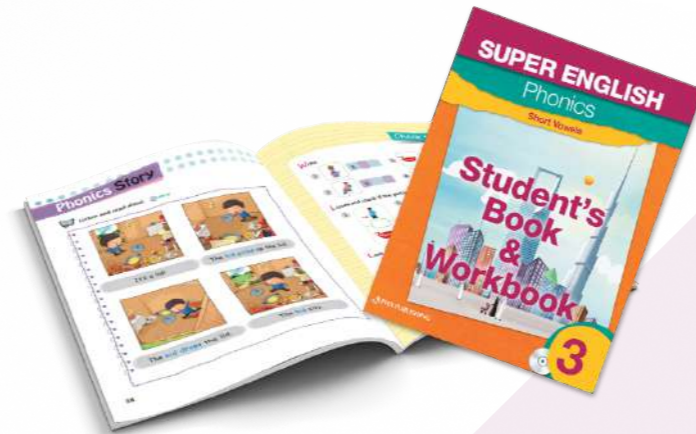
- Fun, age-appropriate activities: matching, circling, colouring, etc.
- Short, easy-to-remember chants in every unit.
- Stories to review the words in a meaningful context.
- Checkup page in every unit with a progress test.
- Review pages with additional listening and writing activities.
- Writing-based Workbooks to review words and stories.

Components

- Student's Book
- Workbook
- Teacher's Book
- MP3 Audio



Super English Phonics is a five-level phonics series specially written for children aged 5 to 8. Each unit presents six high frequency words to illustrate the relationship between letters and sounds. A variety of fun activities, chants, and stories will ensure your learners love phonics.



Super English Phonics

	1	2	3
Student's Book & Workbook Combined + 1 YR Digital Access	9781785565809	9781785565816	9781785565823
Teacher's Book + 1 YR Digital Access	9781785565854	9781785565861	9781785565878

Super English Phonics

	4	5
Student's Book & Workbook Combined + 1 YR Digital Access	9781785565830	9781785565847
Teacher's Book + 1 YR Digital Access	9781785565885	9781785565892



eALPHA
Mobile eLearning Platform

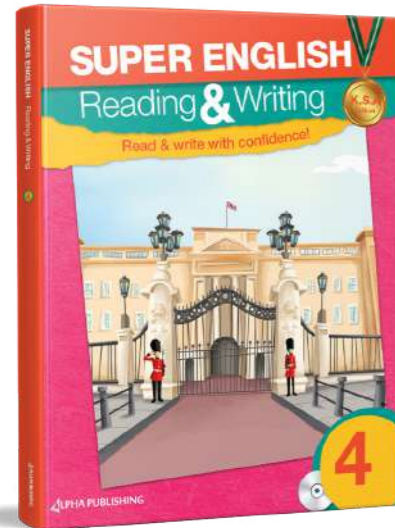


Super English Reading & Writing

KSA Edition

Beginner to Elementary

Common European Framework: A1–A2

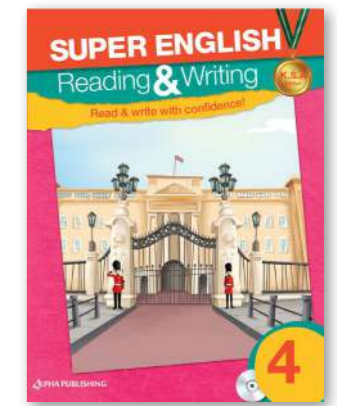


Key Features

- Organized guides for every stage of reading and writing instruction.
- Vocabulary: thematically categorized.
- Diverse selection of genres, with fun and educational stories.
- Core grammar patterns for English learners.
- Writing Point sections with multiple exercises for accurate writing.
- Specially developed with KSA students in mind.

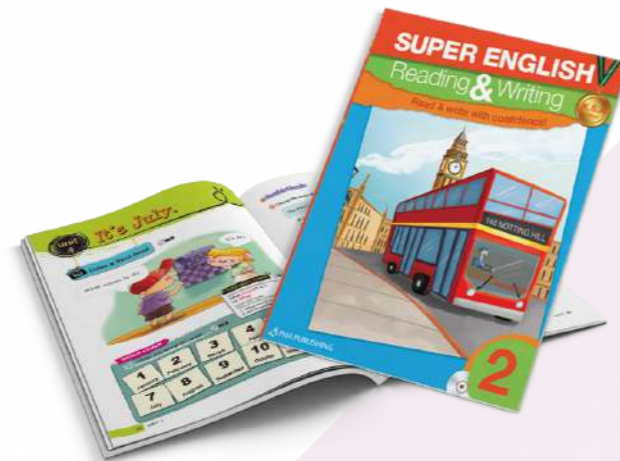
Components

- Student's Book
- Workbook
- Teacher's Book
- Class Audio



Super English Reading & Writing is a seven-level course especially designed for young learners of English, in the Kingdom of Saudi Arabia, from beginner to elementary ability. It has been developed to help learners dramatically improve both their reading and writing skills. Learners will experience stories covering a variety of genres that are both interesting and informative. Following these stories, learners will be able to create concrete pieces of writing which will incorporate the target language patterns.

Super English Reading & Writing will allow all English learners to develop the ability to read freely and to write with greater confidence.



Super English–RW KSA	Starter	1	2	3
Student's Book + 1 YR Digital Access	9781785561054	9781785561061	9781785561078	9781785561085
Workbook + 1 YR Digital Access	9781785561122	9781785561139	9781785561146	9781785561153
Teacher's Book + 1 YR Digital Access		9781785561191	9781785561207	9781785561214
Flashcards + 1 YR Digital Access		9781785561597	9781785561603	9781785561610

Super English–RW KSA	4	5	6
Student's Book + 1 YR Digital Access	9781785561092	9781785561108	9781785561115
Workbook + 1 YR Digital Access	9781785561160	9781785561177	9781785561184
Teacher's Book + 1 YR Digital Access	9781785561221	9781785561238	9781785561245



eALPHA
Mobile eLearning Platform

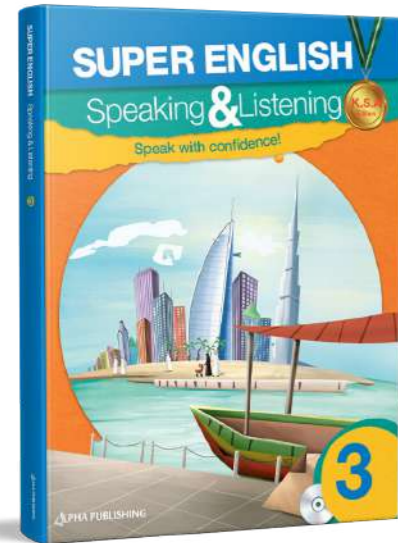


Super English Speaking & Listening

KSA Edition

Beginner to Elementary

Common European Framework: A1–A2

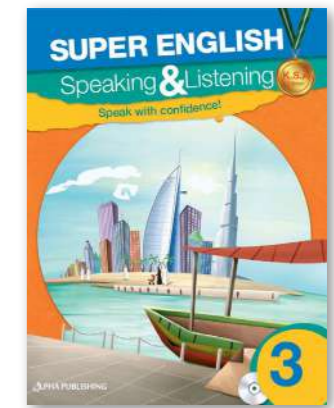


Key Features

- Basic conversation patterns and essential vocabulary.
- Photos and illustrations to help students' understanding.
- 12 Trial Tests, 4 Review Tests and a Final Test for check up.
- A workbook that enhances vocabulary, pronunciation, and writing.
- An audio programme that provides a reading of the Student's Book, as well as the listening materials for the tests.

Components

- Student's Book
- Workbook
- Teacher's Book
- Class Audio



Super English–SL KSA	Starter	1	2	3
Student's Book + 1 YR Digital Access	9781785561252	9781785561269	9781785561276	9781785561283
Workbook + 1 YR Digital Access	9781785561320	9781785561337	9781785561344	9781785561351
Teacher's Book + 1 YR Digital Access		9781785561399	9781785561405	9781785561412
Picture Dictionary + 1 YR Digital Access		9781785561504	9781785561511	9781785561528
Wall Pictures + Magnetic Words + 1 YR Digital Access		9781785561566	9781785561573	9781785561580
Flashcards + 1 YR Digital Access		9781785561627	9781785561634	9781785561641

Super English Speaking & Listening is a seven-level course specially designed for young learners of English in the Kingdom of Saudi Arabia, from beginner to pre-intermediate ability. It has been developed to help learners dramatically improve both their speaking and listening skills. Students are introduced to basic sentences, vocabulary, and everyday questions that are essential for young English speakers.

Super English Speaking & Listening will allow all English learners to become more confident not only in their test-taking skills, but also in their English communication skills.



Super English–SL KSA	4	5	6
Student's Book + 1 YR Digital Access	9781785561290	9781785561306	9781785561313
Workbook + 1 YR Digital Access	9781785561368	9781785561375	9781785561382
Teacher's Book + 1 YR Digital Access	9781785561429	9781785561436	9781785561443



eALPHA
Mobile eLearning Platform



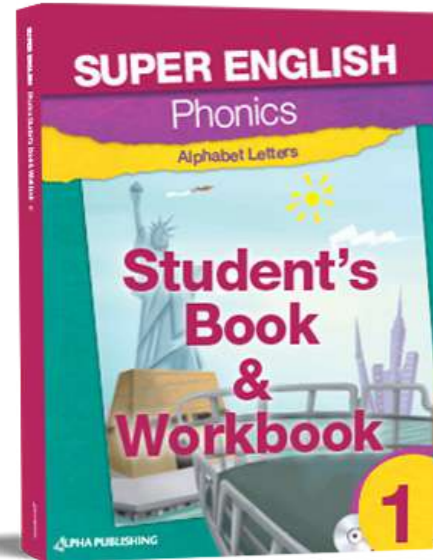
Super English Phonics

KSA Edition

NEW

Beginner to Elementary

Common European Framework: A1–A2

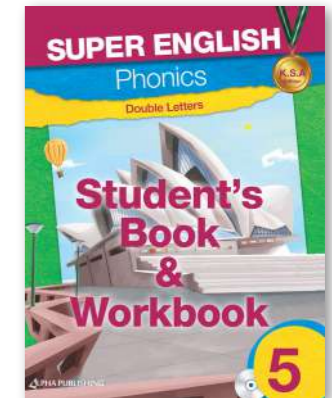
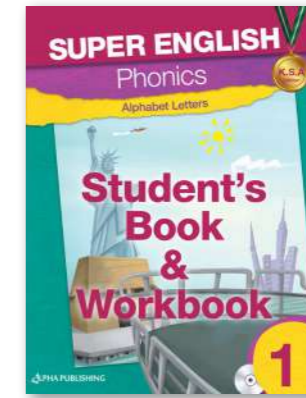


Key Features

- Fun, age-appropriate activities: matching, circling, colouring, etc.
- Short, easy-to-remember chants in every unit.
- Stories to review the words in a meaningful context.
- Checkup page in every unit with a progress test.
- Review pages with additional listening and writing activities.
- Writing-based Workbooks to review words and stories.

Components

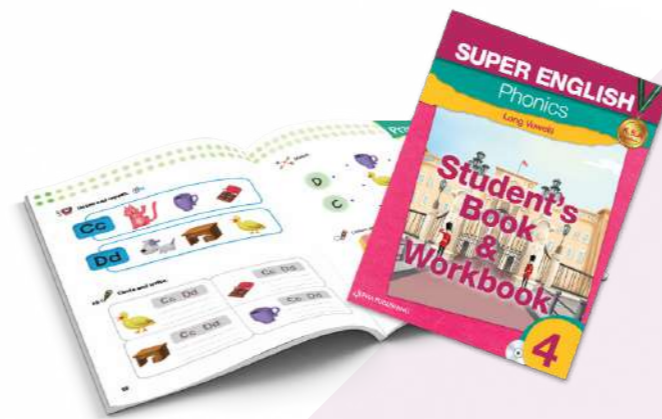
- Student's Book
- Workbook
- Teacher's Book
- MP3 Audio



Super English Phonics	1	2	3
Student's Book & Workbook Combined + 1 YR Digital Access	9781785565908	9781785565915	9781785565922
Teacher's Book + 1 YR Digital Access	9781785565953	9781785565960	9781785565977

Super English Phonics	4	5
Student's Book & Workbook Combined + 1 YR Digital Access	9781785565939	9781785565946
Teacher's Book + 1 YR Digital Access	9781785565984	9781785565991

Super English Phonics is a five-level phonics series specially written for children aged 5 to 8. Each unit presents six high frequency words to illustrate the relationship between letters and sounds. A variety of fun activities, chants, and stories will ensure your learners love phonics.



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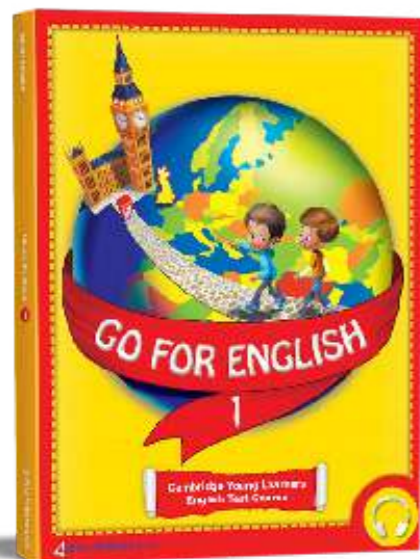
Primary

Go for English

NEW EDITION

Beginner to Elementary

Common European Framework: A1–A2+

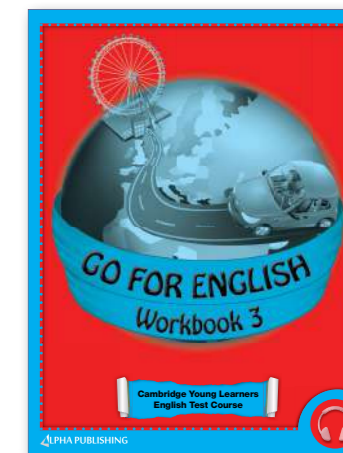
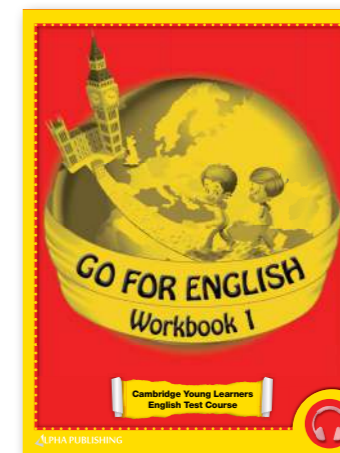


Key Features

- New region-specific content.
- Extended phonics program.
- Revised Teacher's Guide.
- Children-centred activities.
- Daily and functional dialogue.
- Communicative games.
- Orderly grammar structures.
- New, extended region-specific content.

Components

- Student's Book
- Workbook
- Teacher's Book
- Class Audio
- Flashcards

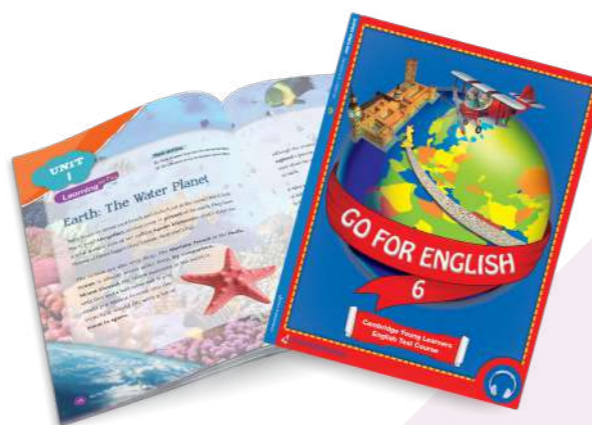


Go for English	1	2	3
Student's Book + 1 YR Digital Access	9781785563553	9781785563034	9781785563560
Workbook + 1 YR Digital Access	9781785564017	9781785563096	9781785563577
Teacher's Book + 1 YR Digital Access	9781785563911	9781785563157	9781785563928
Flashcards + 1 YR Digital Access	9781785564147	9781785564154	9781785564055

Go for English is a progressive six-level English course developed for primary school pupils learning English as their second language, or as a foreign language in the Middle East, Africa, Asia, and Latin America.

Go for English has been designed to teach learners through a creative approach, covering the four skills of reading, writing, speaking and listening.

Based on the three levels of the Cambridge Young Learners Test (YLE Test), each book has a wide variety of test questions and answers to prepare learners for the test.



Go for English	4	5	6
Student's Book + 1 YR Digital Access	9781785563584	9781785563591	9781785563607
Workbook + 1 YR Digital Access	9781785564024	9781785564031	9781785563614
Teacher's Book + 1 YR Digital Access	9781785563935	9781785563942	9781785563959
Flashcards + 1 YR Digital Access	9781785564062	9781785564161	9781785564178



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Primary

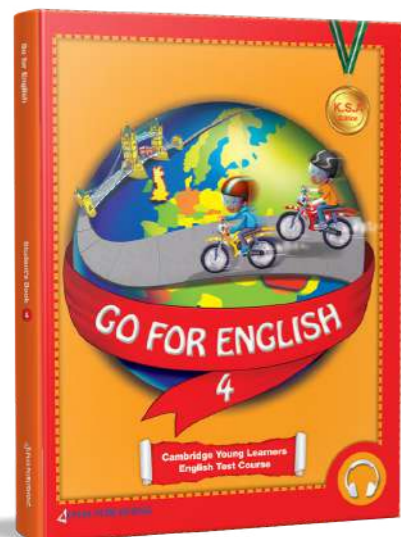
Primary

Go for English KSA Edition

NEW EDITION

Beginner to Elementary

Common European Framework: A1–A2+

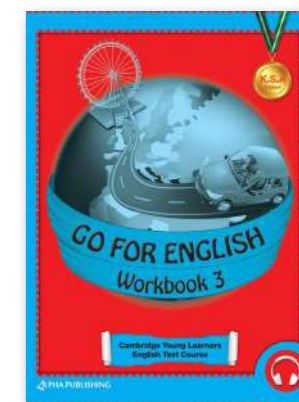
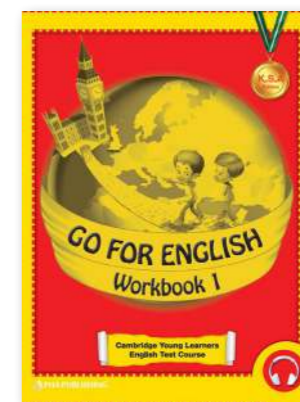


Key Features

- New region-specific content.
- Extended phonics program.
- Revised Teacher's Guide.
- Children-centered activities.
- Daily and functional dialogue.
- Communicative games.
- Orderly grammar structures.
- New, extended region-specific content.

Components

- Student's Book
- Workbook
- Teacher's Book
- Class Audio
- Flashcards



Go for English KSA

	1	2	3
Student's Book + 1 YR Digital Access	9781785562280	9781785562297	9781785562303
Workbook + 1 YR Digital Access	9781785562341	9781785562358	9781785562365
Teacher's Book + 1 YR Digital Access	9781785562402	9781785562419	9781785562426
Flashcards + 1 YR Digital Access	9781785564079	9781785564086	9781785564093

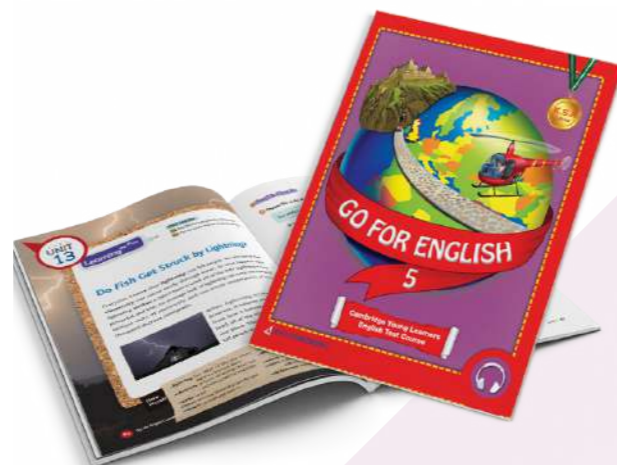
Go for English KSA

	4	5	6
Student's Book + 1 YR Digital Access	9781785562310	9781785562327	9781785562334
Workbook + 1 YR Digital Access	9781785562372	9781785562389	9781785562396
Teacher's Book + 1 YR Digital Access	9781785562433	9781785562440	9781785562457
Flashcards + 1 YR Digital Access	9781785564109	9781785564185	9781785564192

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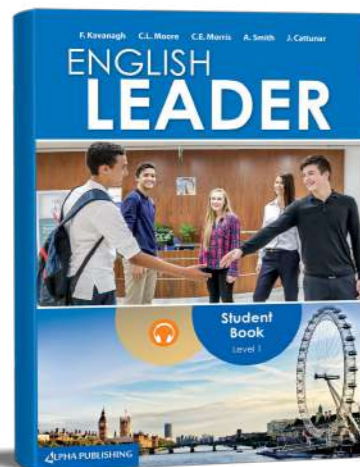


English Leader

Beginner to Intermediate

Common European Framework: A1.1–B1.2

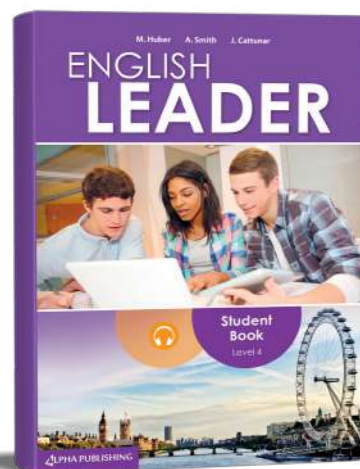
Kavanagh, Morris, Moore, Cattunar, Smith, Canaletti



English Leader is a new four-level course specifically adapted for young teenage students in the Middle East, Africa, Asia, and Latin America.

The comprehensive syllabus places academic coursework within a broader historical, geographical and cultural context, ensuring an educational and stimulating experience for students. The CLIL approach allows students to absorb and discuss real-world information at their level of English.

Levels 1–2 revolve around a unique storyline in which Middle Eastern students travel to England to study at an English language summer school. The students make friends, visit new places, and encounter new experiences, all the while developing their language skills. The series has a balanced, well-paced approach that centres on problem-solving tasks as well as consolidation and vocabulary expansion exercises, which allow students to revise and further develop their language skills.



Student Book

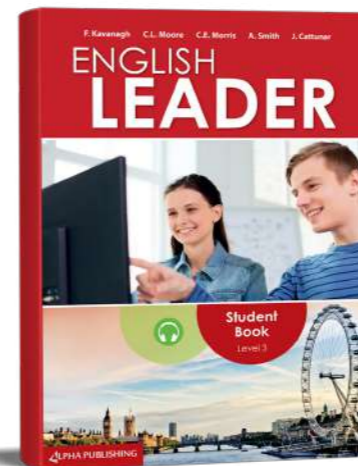
- 12 units divided into 4 folders.
- Double language input of new items in different situations and registers.
- Inductive approach to grammar-teaching. Varied approaches to skills development including CLIL.
- Insights into the cultures of the English-speaking world.

Workbook + Audio

- Consolidation exercises and activities follow the same organisation as the Student Book.
- Study Tips to develop students' learning abilities.
- Extra listening material in the Student's Audio.

Personal Toolkit

- Flexible, extra materials.
- 144 grammar worksheets with explanations and exercises.
- 600 words and expressions in 15 themed tables linked to worksheets included in Teacher's Resources.



Teacher's Book + Audio Resources

- Clear table of contents.
- Introduction to the methodology.
- Full teaching notes for each unit, transcripts of recordings, answer keys.
- Full cross-referencing to all elements: Workbook, Personal Toolkit, Tests & Resources.
- 2 Class Audios

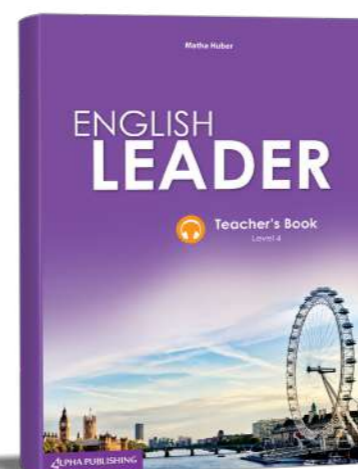
Test-Maker Resources

- Entry, Unit, Folder, Skills and Culture Spot Tests available in Microsoft Word.

Tests & Resources

Photocopiable materials for testing include:

- Evaluation grids to track students' progress.
- Battery of tests – Entry, Unit, Revision, Skills, Culture.
- Reinforcement and Grammar Extension Worksheets
- CLIL Worksheets.
- Personal Toolkit Pictionary Worksheets.
- Audio scripts and answer keys for Tests and Worksheets.



English Leader	1	2	3	4
Student Book + 1 YR Digital Access	9781785561733	9781785561740	9781785563546	9781785561764
Workbook + 1 YR Digital Access	9781785561771	9781785561788	9781785563539	9781785561801
Teacher's Book + 1 YR Digital Access	9781785561818	9781785561825	9781785561832	9781785561849
Tests & Resources + 1 YR Digital Access	9781785561856	9781785561856	9781785561863	9781785561863
Personal Toolkit Grammar 1-4 + 1 YR Digital Access	9781785561993			
Personal Toolkit Pictionary + 1 YR Digital Access	9781785562006			



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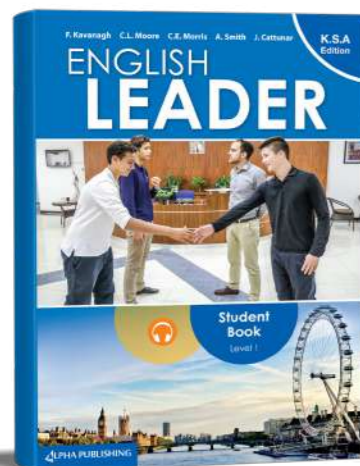


English Leader **KSA Edition**

Beginner to Intermediate

Common European Framework: A1.1–B1.2

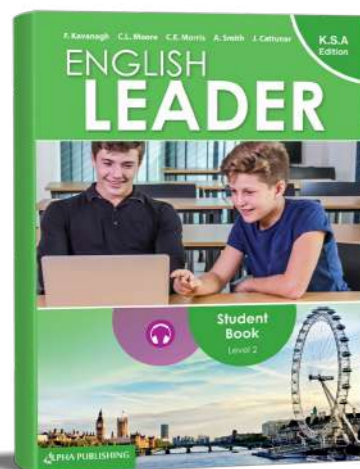
Kavanagh, Morris, Moore, Cattunar, Smith, Canaletti



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Student Book

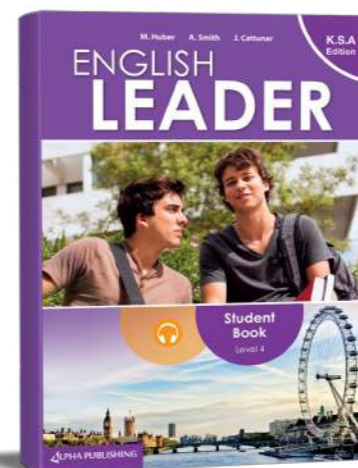
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Teacher's Book + Audio Resources

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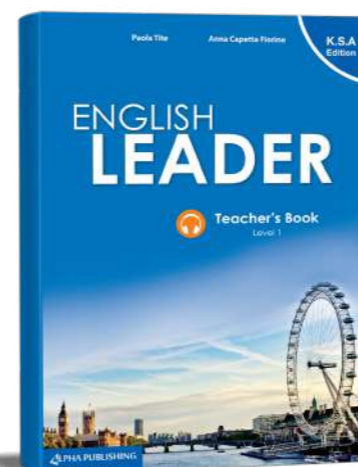
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- Personal Toolkit Pictionary Worksheets.
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English Leader	1	2	3	4
Student Book + 1 YR Digital Access	9781785562730	9781785562747	9781785562754	9781785562761
Workbook + 1 YR Digital Access	9781785562778	9781785562785	9781785562792	9781785562808
Teacher's Book + 1 YR Digital Access	9781785562815	9781785562822	9781785562839	9781785562846
Tests and Resources + 1 YR Digital Access	9781785562853	9781785562853	9781785562860	9781785562860
Personal Toolkit Grammar + 1 YR Digital Access	9781785562877			
English Leader, Personal Toolkit Pictionary + 1 YR Digital Access	9781785562884			



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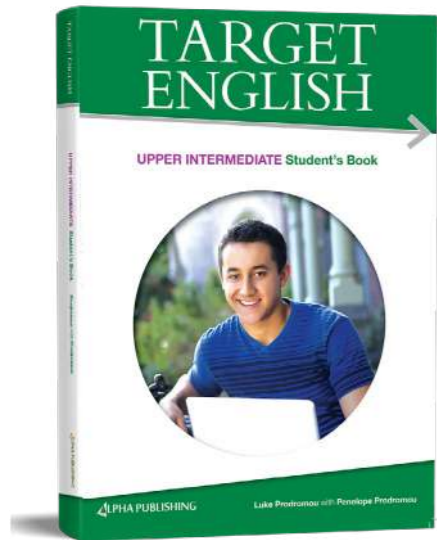


Target English

Elementary to Upper-Intermediate

Common European Framework: A1–B2

Luke Prodromou with Audrey Cowan



Target English is a motivating, four-level, carefully graded English course providing thorough grammar, vocabulary and skills work through content which is interesting for teenagers and young adults.

The combination of clear, easy-to-use, printed, digital and online materials, and the particular attention paid to the needs of mixed-ability classes and different learning styles, make Target English readily adaptable to any teaching situation.

Student's Book

4 What's in Fashion?
Trends

TREND INTERVIEW

In this week's Trend interview, we ask young people in Dubai, 'What are you wearing today – and why?'

Trend: Steve, you're wearing very trendy clothes – jeans, a red hoodie, a well-top and trainers. What a cool look! Why do you like these clothes?

Steve: Well, I'm wearing jeans because they're comfortable and I'm wearing the top because it's skate-style.

Trend: Johnny, you're wearing skateboarding clothes too, right?

Johnny: Yeah, that's right. Steve and I are into skater stuff.

Trend: Ask you wearing those shorts because it's hot, or because they're trendy?

Johnny: Because I really like the colour! I see. Cool. So, you aren't wearing trendy clothes today? Is that a traditional dress?

Lara: Yes, this is a shemsa kamaze. It can be very hot here, and this is comfortable.

Trend: Do you dress like this all the time?

Lara: Sometimes I wear traditional clothes, but they can be too hot. I always cover my hair.

Trend: And you, Ghada?

Ghada: Well, I usually wear a black abaya. This is what most women in this region wear. I love clothes – especially shoes – but I keep my nice clothes for weekends. I'm shopping for a new outfit and shoes now for my parent's wedding anniversary.

Trend: Enjoy your shopping there! Thank!

Ghada: Thank!

FLASH FORWARD
What clothes do you like wearing at weekends?

Name	Clothes
Steve	
Johnny	
Lara	
Ghada	

Vocabulary: Adjectives for clothes

4 Write the adjectives under the pictures, then listen, check your answers and repeat.

striped patterned floral cotton checked plain light leather loose wooden casual smart

GRAMMAR

Present Continuous vs Present Simple

We use the Present Simple to talk about a habit or daily routine. It is often used with adverbs of frequency like *always, usually, etc.* and time expressions like *every day/week, once a day, week, etc.*

We use the Present Continuous to talk about actions taking place at the time of speaking and is often used with time expressions like *now, at the moment, today, tonight, this week, etc.* I usually read a book before I go to bed, but tonight I'm watching TV.

Find more examples of the Present Continuous and underline them, then find examples of the Present Simple and circle them.

Say it!

6 Work in pairs. Ask about the people in your friend's family. What are they doing now? What are they wearing? What do they usually do at weekends? What do they wear?

A What's your sister doing now?
B I think my sister's working in the office.
A What's she wearing?
B She's wearing a purple jumper and a smart striped shirt.
A What does your sister usually do at the weekends?
B At the weekends, she usually does work in the house.
A What does she wear?
B She wears casual clothes – a green jacket...

FUNCTIONS

Shopping for clothes

Can I help you?
Anything else?
What size are you looking for?
What about this style?
Can I try this jacket on?
I'm looking for a pair of jeans too.
Have you got it in other colours too?

Say it!

5 Work in pairs. Make dialogues using the expressions from the box and different words for clothes, sizes and colours.

- Double linguistic input: each unit opens with an initial presentation text in various formats (article, email, report). This is followed by a second presentation offering key functional language in real contexts.
- Key grammar structures and functions clearly presented in Grammar and Functions boxes.
- A productive activity combining elements learned in the unit with students' own personal experience.
- Clear vocabulary in every unit.
- Flash Forward activities keep fast finishers busy.

Special sections at each level:

Elementary

- Starter Unit reviewing essential grammar, functions and vocabulary

Pre-Intermediate

- Focus on Reading: extensive reading and comprehension activities

Workbook + Audio Resources

- Unit-by-unit grammar reference and further practice to fix target structures.
- Revision and consolidation activities for listening, reading and writing.
- Recordings of all Workbook listening material.
- Irregular verb tables.
- Function files (Pre-Intermediate).
- Useful expressions and phrasal verbs lists (Intermediate).
- Topic vocabulary list for Cambridge English: First (Upper-Intermediate).

Intermediate

- Focus on CLIL

Upper-Intermediate

- Word building, Writing reference



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Teacher's Book

- Introduction to the methodology.
- Extensive unit-by-unit teaching notes.
- Suggestions for further activities.
- Teaching techniques for mixed-ability classes.
- Full answer keys to all exercises and activities.
- Transcriptions of all recordings.

Test Maker and Downloadable Teacher's Resources

- Editable tests in Word format allowing teachers to adapt the tests to the class's interests, needs and level.
- Further skills practice through culture, CLIL and literature-based worksheets with accompanying audio.
- All recorded material in MP3 format.

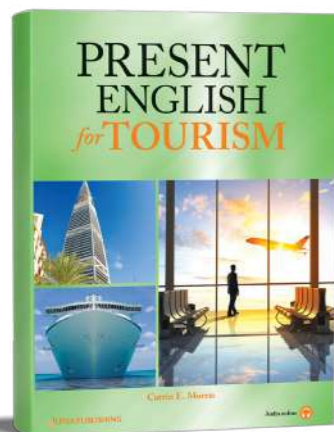
Target English	Student's Book + 1 YR Digital Access	Workbook + 1 YR Digital Access	Teacher Resource Pack + 1 YR Digital Access
Elementary Level	9781785563621	9781785563638	9781785563973
Pre-Intermediate Level	9781785563652	9781785564048	9781785563980
Intermediate Level	9781785563669	9781785563676	9781785563997
Upper-Intermediate Level	9781785563683	9781785563690	9781785564000

Present English

Pre-Intermediate to Intermediate

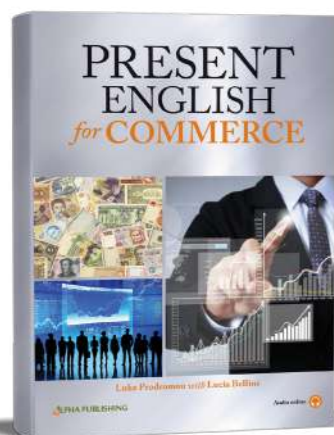
Common European Framework: A2–B1

A series designed to introduce topics, vocabulary, and language usage specific to various professional situations starting from a low level of language competence.



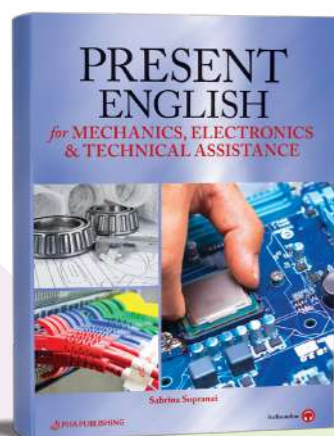
Present English for Tourism

Present English for Tourism is specially designed for students who are studying for a career in the tourism industry. It introduces the vocabulary and language specific to this sector and includes practice exercises in all four skills: reading, writing, speaking and listening. This course has been developed for those studying in the Middle East and North Africa, allowing learners to enhance their English within a relevant and relative context.



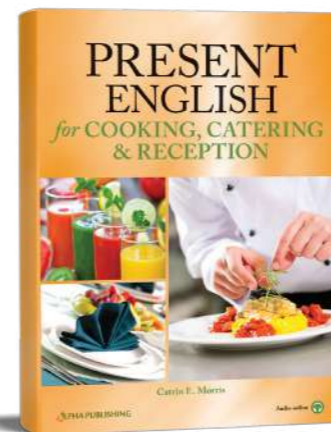
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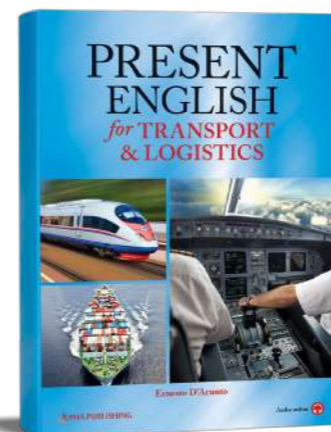
Present English for Mechanics, Electronics & Technical Assistance

Present English for Mechanics, Electronics & Technical Assistance is specially designed for students who are studying for a career in mechanics and engineering. It introduces the vocabulary and the language specific to this sector and includes practice exercises in all four skills: reading, writing, speaking, and listening. This course has been developed for those studying in the Middle East and North Africa, allowing learners to enhance their English within a relevant and relative context.



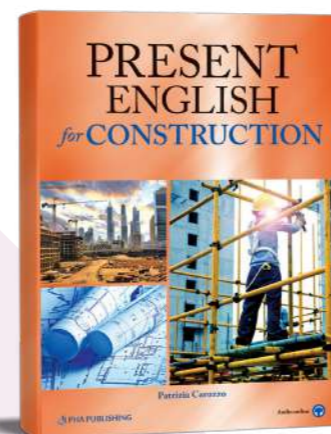
Present English for Cooking, Catering & Reception

Present English for Cooking, Catering & Reception is specially designed for students who are studying for a career in the catering industry. It introduces the vocabulary and language functions specific to this sector and includes practice exercises in all four skills: reading, writing, speaking, and listening. This course has been developed for those studying in the Middle East and North Africa, allowing learners to enhance their English within a relevant and relative context.



Present English for Transport & Logistics

Present English for Transport & Logistics is specially designed for students who are studying for a career in the transport, logistics and aviation industries. It introduces the vocabulary and language specific to this sector and includes practice exercises in all four skills: reading, writing, speaking and listening. This course has been developed for those studying in the Middle East and North Africa, allowing learners to enhance their English within a relevant and relative context.



Present English for Construction

Present English for Construction is specially designed for students who are studying for a career in the construction industry. It introduces the vocabulary and the language specific to this sector and includes practice exercises in all four skills: reading, writing, speaking, and listening. This course has been developed for those studying in the Middle East and North Africa, allowing learners to enhance their English within a relevant and relative context.

ESP	
Present English for Tourism + 1 YR Digital Access	9781785560903
Present English for Commerce + 1 YR Digital Access	9781785560897
Present English for Mechanics, Electronics & Technical Assistance + 1 YR Digital Access	9781785560910
Present English for Cooking, Catering & Reception + 1 YR Digital Access	9781785560941
Present English for Transport & Logistics + 1 YR Digital Access	9781785560927
Present English for Construction + 1 YR Digital Access	9781785560934

Pandy AND Friends

A three-level pre-primary course designed to introduce young learners to English through engaging stories, songs and real-world activities.



A progressive six-level English course developed for primary school pupils learning English as their second language, or as a foreign language.

Beginner to Elementary



**NEW
EDITION**

CEFR

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from KG1 to G12 and adult levels

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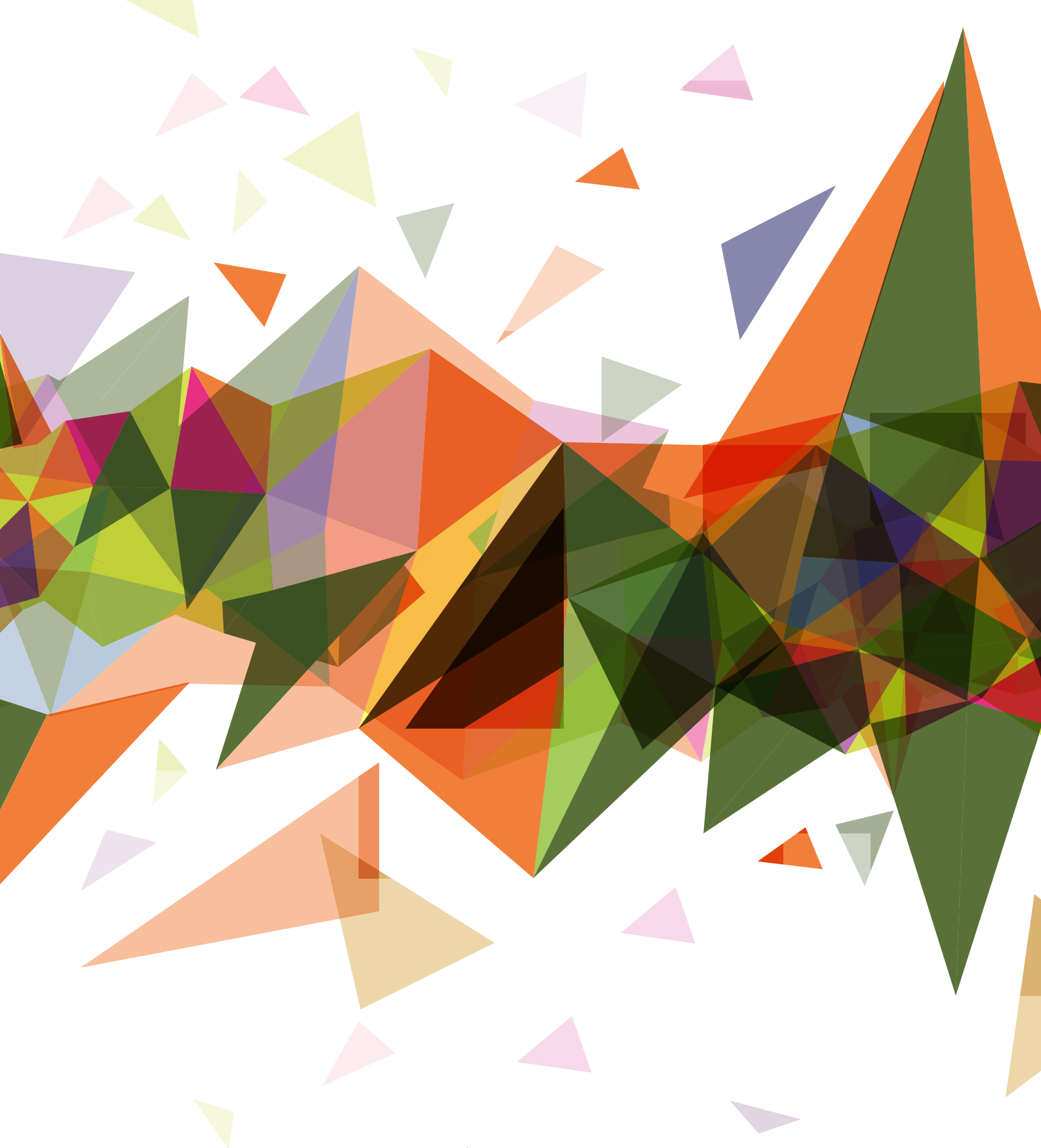
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