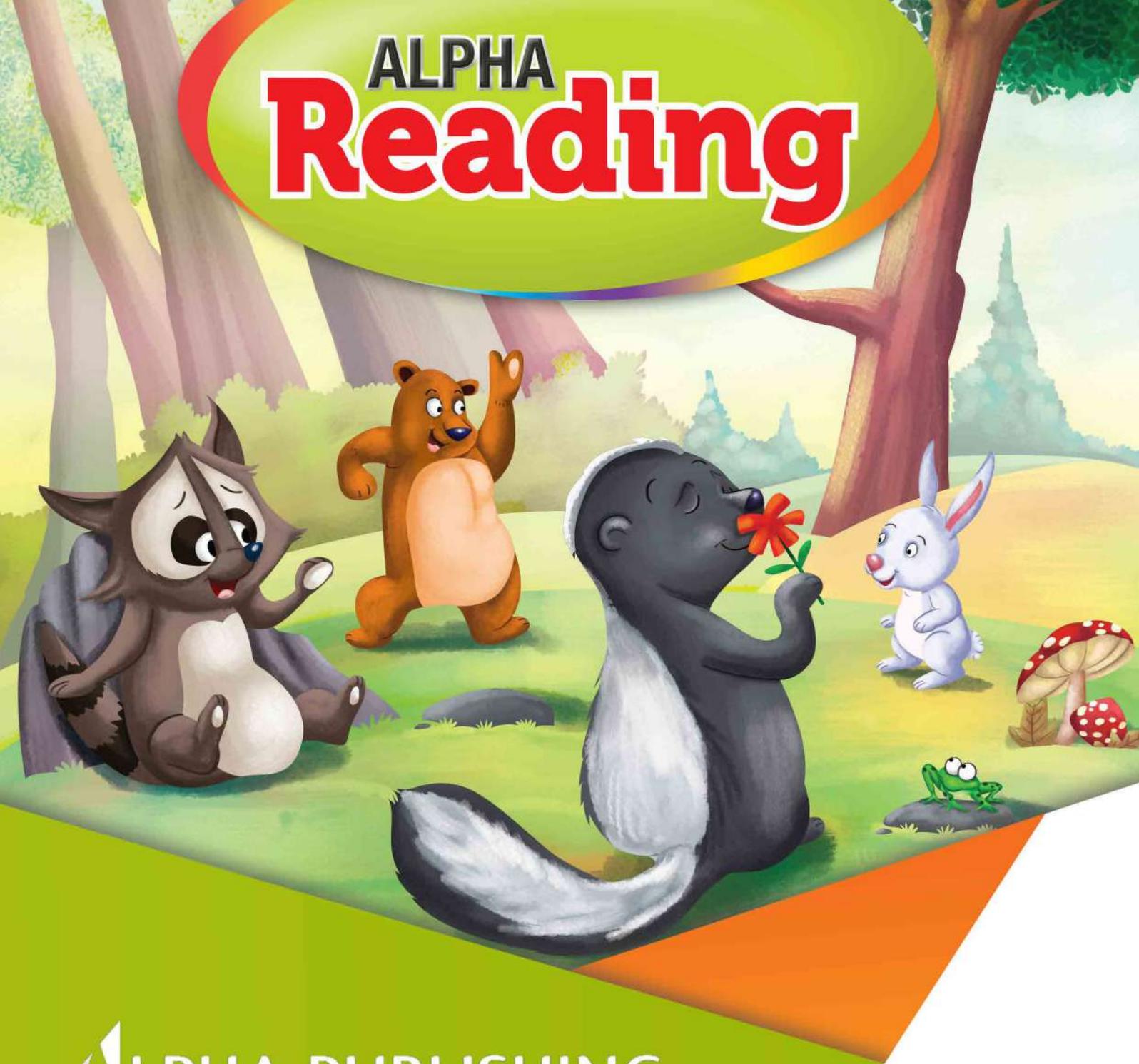


ALPHA Reading



 ALPHA PUBLISHING

Alpha K ELA
Grades K1 & K2 Brochure

Welcome to Alpha Publishing

Alpha Publishing believes that children and adults have the right to a quality education. Continuous learning is the best means of improving the lives of individuals and enhancing the standards and quality of our communities.

Our mission is to provide educational materials and courses across Africa, Asia, the Middle East and Latin America that meet international standards while also reflecting and incorporating the cultures and traditions of the region.

Our dedicated publishing teams are mindful of the different types of learners who come from various national and cultural backgrounds; therefore, our publishing strategy is driven by the motto: **"We are in the Region, for the Region."** We pay the utmost attention to the delivery of globally recognized and culturally appropriate content and innovative teaching tools not just in our books but through **eAlpha**, our digital CLMS platform.



Lifelong Learning

We make constant endeavors to bring global experience, expertise, and best practices to what we publish, while bearing in mind the region's current and future learning and teaching requirements.



Innovative and Futuristic

We ensure that all of our products are based on the latest research in education and make the mission of international standards a reality. We are committed to delivering both traditional print and innovative, interactive online educational experiences.



Latest Technology

We put great stock in the importance of technology to produce cutting-edge programs and courses for the educational transformation of the community.



Results-Oriented

At Alpha, we know that enhancing teaching and learning outcomes is a key element for measurable impacts.



Publishing Excellence

We guarantee that what we publish is reliable and trustworthy, both globally and regionally.

 www.alphapublishing.com

 [alphapublishinguae](https://www.facebook.com/alphapublishinguae)

 [@alphapubuae](https://twitter.com/alphapubuae)

 [alpha.publishing](https://www.instagram.com/alpha.publishing)

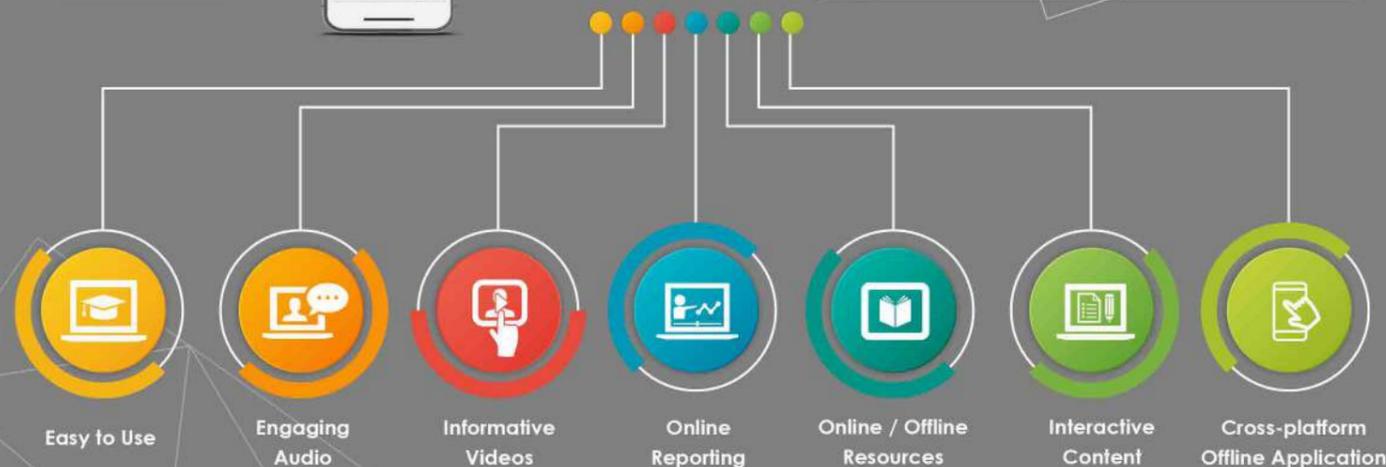
 [alpha publishing](https://www.linkedin.com/company/alpha-publishing)

 [alpha publishing](https://www.youtube.com/alpha-publishing)

 **ALPHA**
Mobile eLearning Platform

www.eAlpha.info

Alpha's Content Learning Management System for both students and teachers gives access to premium interactive lessons and resources to create virtual classrooms for all students both online and offline. eAlpha makes learning a personalized, exciting and enriching experience.

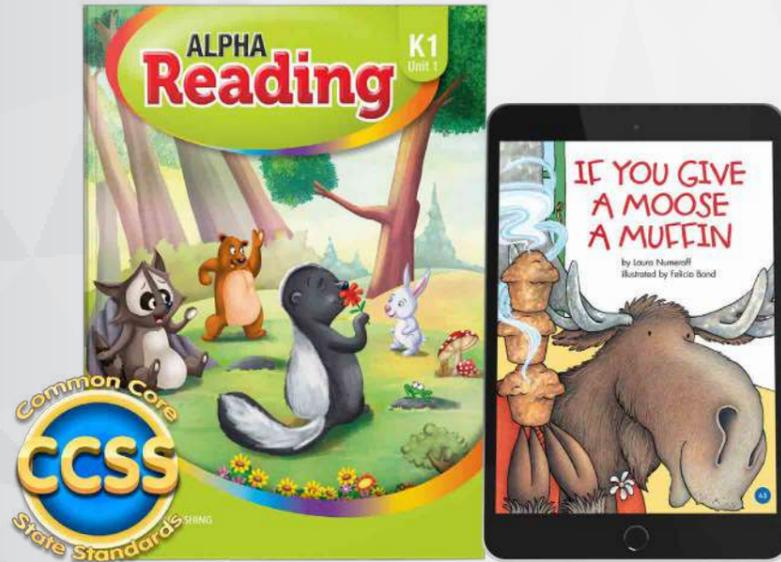


Available on the  **App Store**

Get it on  **Windows 10**

GET IT ON  **Google Play**

Grades K1 & K2



- American English
- Video Clips
- Online Reporting
- Online Resources
- Interactive Content
- Alpha + PhET Sims

The Alpha K ELA Program understands the importance of engaging children with the art of reading and setting them up for a lifelong love of literature. Alpha K ELA follows a carefully integrated, multimodal approach for introducing language arts skills and guiding students toward acquiring mastery of reading, writing, and speaking the English language.

Key Features

- Fully aligned with the Common Core State Standards
- Beautifully illustrated with fun and educational activities
- Promotes cross-curricular learning and integrated reading instruction
- Phonological awareness and vocabulary building exercises in each chapter
- Age-appropriate instructions and engaging content
- Step-by-step, scaffolded teacher instructions
- CCSS codes for easy reference to the standards covered
- ExamView assessment generator for creating, assigning, and scoring tests, quizzes, and more
- Available both online and offline on eAlpha, your dynamic and interactive Learning Management System

Student Book

The beautifully illustrated paired selections of stories reflect the integrated model of literacy required by the CCSS and help students to build on the skills developed at the pre-reading stage (decoding stories through images and identifying characters, settings, and main events).



Text Connections

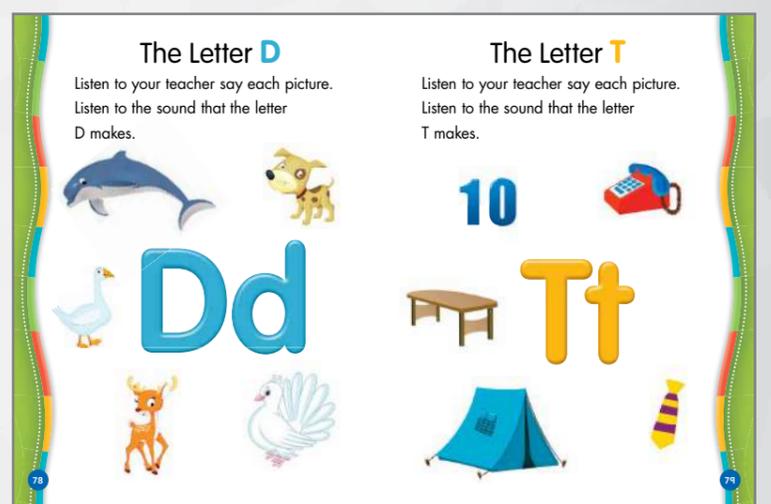
After each paired text selection is a set of three textual connections:

- Text-to-Text
- Text-to-Self
- Text-to-World

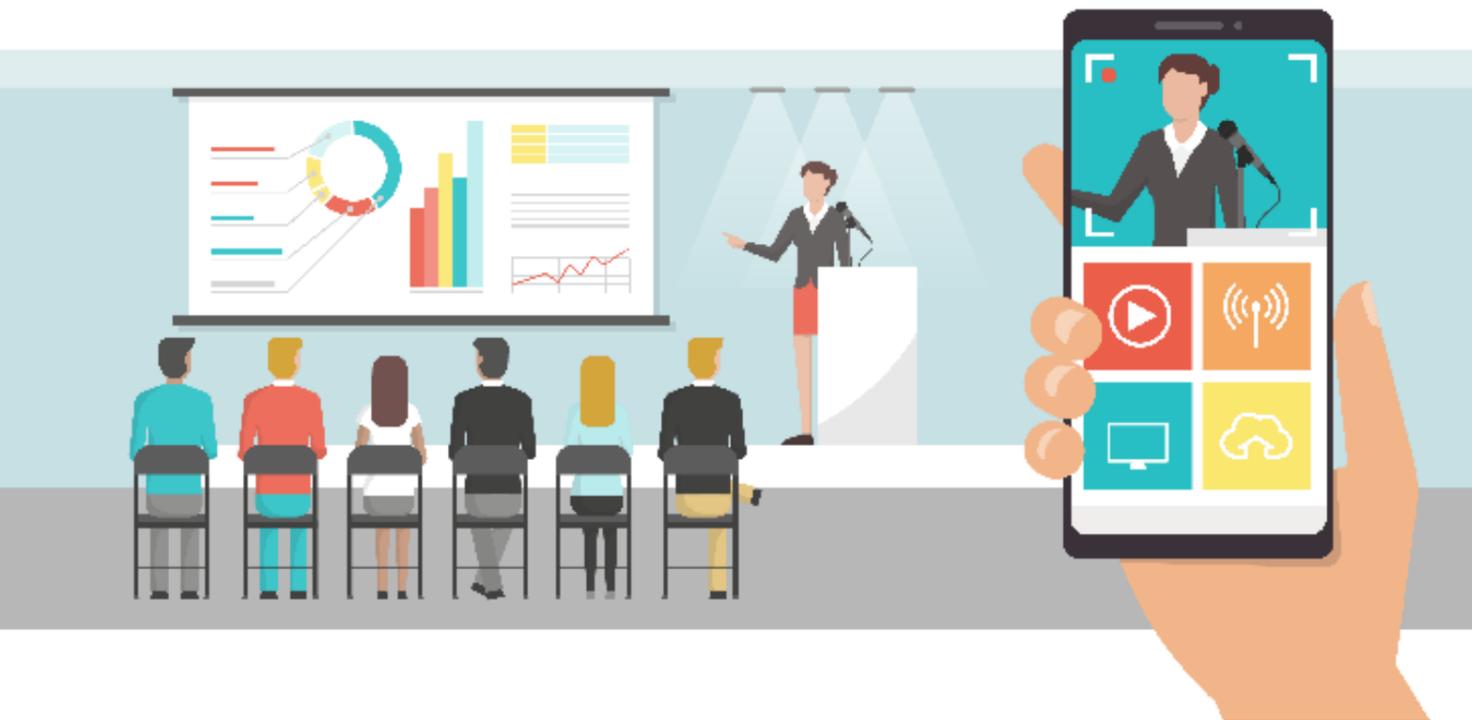
These connections help children develop the habit of reading critically and making connections to the world around them.

Phonics page

The phonics page introduces Phonological Awareness through the phonics that children encounter in the two readings. Children learn the relationship between spoken and written English most effectively when the connection between the two is presented within a literary setting.



Professional Development & Product Training



Providing ongoing professional development for educators is one of the most critical success factors for better learning and teaching outcomes.

Alpha Publishing, in partnership with KDSL Global and a selection of independent trainers, provides specifically tailored program training and practice sessions, along with leadership and school management courses, for teachers and institutions, via distance learning or at site events.

For more information about professional development and product training please visit www.alphapublishing.com or call +971 4 391 8658.

Related Titles from Alpha Publishing



www.alphapublishing.com | askme@alphapublishing.com



UAE

Office #C1101, Tower C, 11th Floor
The Opus by Zaha Hadid
Business Bay
Dubai, UAE
P.O Box: 93034
Toll free number: 80010010

FOR GENERAL INQUIRIES

Tel: +971 4 391 8658
UAE Toll Free: 80010010
Email: askme@alphapublishing.com
Website: www.alphapublishing.com

UK

71-75 Shelton Street
London
WC2H 9JQ
UK

USA

242 W 30th Street
Suite 1100
New York, NY 10001
USA

EGYPT

31 Gamaet El Dewal El Arabeya St.
Mohandseen
Giza, Egypt, 12611
Tel: +20 11 56222215

WE COVER:

Africa | Asia | Middle East | Latin America

 www.alphapublishing.com  [alphapublishinguae](https://www.facebook.com/alphapublishinguae)  [@alphapubuae](https://twitter.com/alphapubuae)

 [alpha publishing](https://www.linkedin.com/company/alpha-publishing)

 [alpha publishing](https://www.youtube.com/channel/UC...)